

Introducing Artboard 2: The Graphic Design App for Creative People

Published on 05/10/16

Mapdiva today announces Artboard 2.0 for Mac OS X, a full-featured drawing software to create crisp vector graphics and layered illustrations. Positioned as an alternative to more complicated and expensive vector drawing software, Artboard 2 puts quality graphic design tools squarely within reach of new and experienced creatives. Overflowing with new features and a tidy user interface, its speed and responsiveness are complemented by smart techniques for interacting with drawing objects.

Indianapolis, Indiana - Today, Mapdiva is pleased to announce the release of Artboard 2, full-featured drawing software to create crisp vector graphics and layered illustrations. Artboard 2 is positioned as an alternative to more complicated and expensive vector drawing software. Overflowing with new features and a tidy user interface, its speed and responsiveness are complemented by smart techniques for interacting with drawing objects. With its affordable price point and plethora of in-app and online resources, Artboard 2 puts quality graphic design tools squarely within reach of new and experienced creatives.

"Since 2011, our motto for Artboard has been "Simple. Powerful. Fun," co-founder Graham Cox explains. "It keeps us focused and forces us to carefully consider each and every feature; to balance functionality with usability." That simplicity and power are evident in Artboard's new tabbed interface, more powerful styles editor, and "smart" drawing tools.

Free in-app resources make Artboard 2 all the more appealing. Artboard's built-in library of over 1900 styles and clip art include a wide assortment of maps, shapes, color swatches and more. And these aren't just standard clip art images - they are crisp vector graphics that you can completely change the size, color and design of to make your own. Flexible templates help small businesses, students, hobbyist and 2D game designers get started on their projects quickly, such as making business cards, posters, pixel perfect icons, and right-sized social media graphics.

Notable Features of Artboard 2:

- * At Your Fingertips Control - Single direct Select tool for editing objects, combined with a new tabbed interface, puts what you need at your fingertips. You can add and remove points, simplify paths, rotate and resize shapes, edit objects through direct and numeric input, move center points, combine objects with Boolean operators, crop and clip photos, reset object's bounding box, and... much, much more.
- * Super Smart Drawing Tools - "Live" adjust all vector shapes, paths, and curves directly. New Geometry Tab means no more digging through menus to find edit commands.
- * More Powerful Styles Editor - Go way beyond simple stroke and fill styles of basic illustration software. Artboard's Styles Tab is used to create and edit expert "stacked" styles (including arrowed strokes, rough strokes, pattern brushes, gradients, image tile, patterned and hatched fills, and more).
- * Time-Saving Workflows - Export your drawing, selected objects, individual layers, and/or "slices" of your drawing, at multiple resolutions and scales, supporting multiple Color Spaces. Print shrink-to-fit to a single page, and "poster-tiled" printing over multiple sheets of paper.
- * Editable Clip Art & Styles - Includes over 1900 royalty-free fully editable clip art and graphic styles to customize, plus a Library to store your own.

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Pricing and Availability:

To celebrate its launch, Artboard 2 is on sale through May 2016 for 40% off / \$29.99 USD (normally \$49.99 USD) from Mapdiva. A free trial is available from their website. Mac App Store version coming soon. Artboard software is exclusively for Mac OS X.

Mapdiva:

<https://www.mapdiva.com>

Artboard 2:

<https://www.mapdiva.com/artboard>

Release Notes:

<https://www.mapdiva.com/artboard/artb-user-guide/artboard-software-release-notes/>

Download Trial:

<https://www.mapdiva.com/artboard>

Purchase:

<https://www.mapdiva.com/store/>

Media Assets:

<https://www.mapdiva.com/mapdiva/artboard-press-kit/>

Mapdiva is dedicated to making intuitive software so users can focus their creative energy on content and design. Founded in 2008 by Graham Cox and Jill Saligoe-Simmel, Mapdiva, LLC develops powerfully easy vector illustration software. Mapdiva, LLC has offices in Indianapolis, IN USA and Armidale, NSW Australia. Copyright (C) 2008-2016 Mapdiva, LLC. All Rights Reserved. Apple, the Apple logo and Macintosh are registered trademarks of Apple Inc. in the U.S. and/or other countries.

###

Jill Saligoe-Simmel
Co-Founder

jill@mapdiva.com

Link To Article: <https://prmac.com/release-id-79427.htm>
