

## Broadcaster for YouTube Offers Easy Live-Stream Broadcasting for the Mac

Published on 05/16/16

Moscow-based Mac Broadcaster today announces Broadcaster for YouTube 1.1, an important update to their powerful YouTube live-streaming app for Mac OS X. The app offers individuals and businesses a convenient tool to broadcast live content directly to YouTube, from their Mac. Video streams can include the Mac's desktop, as well as video from individual apps, iOS devices, webcams, and more. Version 1.1 brings improved screen & app capture, the ability to use a secondary YouTube server, and more.

Moscow, Russian Federation - Mac Broadcaster today is happy to announce the release and immediate availability of Broadcaster for YouTube 1.1, the important update to their powerful, yet easy to use live-stream YouTube broadcasting app for Mac OS X. The app offers anyone the ability to live-stream directly from their Mac's desktop, allowing live demonstration of software, iOS devices, slide presentations, training seminars and more, all via the popular YouTube video streaming network.

Broadcaster for YouTube is not designed for the video professional, but is instead designed to make it easier for businesses and hobbyists to share live-streaming video with others, directly from their Mac. The app offers a simple way for anyone to be live and "on the air" on YouTube within minutes.

To broadcast live on YouTube, all a user needs to do is make sure live streaming is enabled on their YouTube account, run the Broadcaster for YouTube app, select the video and audio sources, and click the "ON AIR" button. Within a minute or so, the live broadcast is streaming to YouTube viewers everywhere.

Users can select their audio source, video source, and other options with just a few mouse clicks. Audio can be selected from the Mac's built-in Mic, or any connected sound source, such as a USB microphone. Video sources can include the Mac's entire desktop, a selected app, a webcam or iSight camera, a connected iOS device, or even a graphic file.

Ways to use Broadcaster for YouTube include:

- \* Live presentation to employees or investors
- \* Live streaming of ongoing news, such as financial market analysis
- \* Broadcast meetings, discussions, and training seminars
- \* Application and game demonstrations and reviews

"While there are plenty of live-streaming applications available for the video professional, there hasn't been an easy-to-use app for amateurs, such as business people and hobby enthusiasts, to use to get on the air," says Broadcaster for YouTube developer Michael Garanin. "Using our app, anyone can be live-streaming to the world in just a matter of minutes."

Features:

- \* Captures the screen or app, including cursor movements
- \* Offers the ability to capture the screen of a connected iOS device
- \* Offers Webcam Capture, and allows for use of multiple cameras
- \* Convenient slot-oriented video mixer supports predefined TV-scenes & multi-scenes
- \* Recording function records while you live-stream, or for upload at a later time
- \* Offers complete YouTube integration for quick live-streaming and publication

Displaying multiple video sources or screens is never a problem with Broadcaster for YouTube, as it offers 15 pre-designed screens supporting up to 3 different video sources for use in broadcasts. The app can display any blend of the Mac desktop, applications, iOS

screens, and graphics, making each broadcast a custom experience.

Gamers who want to show off their iOS gaming prowess will find Broadcaster for YouTube an excellent way to stream gameplay to the masses. Simply connect an iPhone or iPad to a Mac via a Lightning cable, select the iOS device as the video source, and begin streaming the gameplay. Users can also describe their strategy while they play, via the Mac's built-in microphone, or any other connected mic. This feature also makes the app handy for recording gameplay and audio for video reviews.

#### What's New in Version 1.1

- \* The ability to use a secondary YouTube server if a primary one isn't available
- \* Fixes a bug affecting iPhone 6s screen capture
- \* Improved screen & application capture
- \* Cursor click highlighting
- \* Performance optimizations

The Mac Broadcaster team is continually working to improve the Broadcaster for YouTube app, and looks forward to comments and questions from users of the app. Users should also take advantage of Mac Broadcaster's free online support forum, where questions can be posted, and quickly answered.

#### System Requirements:

- \* OS X 10.10.0 or later
- \* 64-bit processor
- \* 12.0 MB

#### Pricing and Availability:

Broadcaster for YouTube 1.1 is \$9.99 USD (or an equivalent amount in other currencies) and is available worldwide through the Mac App Store in the Video category, as well as the Mac Broadcaster website. A 7-day free trial is also available for download at the Mac Broadcaster website. Review copies are available upon request.

#### Broadcaster for YouTube 1.1:

<http://www.macbroadcaster.com>

#### Purchase and Download (MAS):

<https://itunes.apple.com/app/broadcaster-for-youtube/id1107429292>

#### Download Trial:

<https://dl.devmate.com/com.macbroadcaster.youtube/BroadcasterforYouTube.dmg>

#### Screenshot:

<http://a4.mzstatic.com/us/r30/Purple60/v4/c9/73/e8/c973e8ab-c83b-8c24-23e2-cb5d3a9bab23/screen800x500.jpeg>

#### Application Icon:

<http://a3.mzstatic.com/us/r30/Purple20/v4/d7/b3/5a/d7b35a96-4c5e-eb62-3136-6460239694fb/icon128-2x.png>

Headquartered in Moscow, Russia, Mac Broadcaster specializes in creating easy-to-use live-streaming tools for use by both individuals and businesses on the Mac OS X platform. The company works to create powerful Internet broadcasting tools that everyone can use. All Material and Software Copyright (C) 2016 Mac Broadcaster. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S.

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

###

Michael Garanin  
Co-Founder

[michael@macbroadcaster.com](mailto:michael@macbroadcaster.com)

\*\*\*\*\*

Link To Article: <https://prmac.com/release-id-79475.htm>

\*\*\*\*\*