

## **RedRover App Aims to Teach Children Empathy Towards Animals**

Published on 05/19/16

Sacramento Non-Profit RedRover today launches The Restricted Adventures of Raja children's app to promote empathy and extend their popular RedRover Readers program from schools to consumers. E-Books for Empathy 1.0 is an innovative app to help kids ages 7 to 11 practice empathy skills. Parents & educators can use questions woven into the story to help kids identify the behaviors and emotions of animal and human characters and imagine how the characters are feeling, skills necessary for empathy.

Sacramento, California - RedRover, a national nonprofit organization, today is pleased to announce the release of E-Books for Empathy 1.0 for iOS and Android, an innovative app to help kids ages 7 to 11 practice empathy skills. The Restricted Adventures of Raja includes an interactive graphic novel e-book and a game, both with English and Spanish language options. The app uses curriculum from the highly successful RedRover Readers program. Parents and educators can use questions woven into the story to help kids identify the behaviors and emotions of animal and human characters and imagine how the characters are feeling, skills necessary for empathy.

RedRover helps animals and people in crisis from all over the country, and seeks to enhance the relationships people have with animals as a means to prevent animal suffering and neglect. The organization's CEO, Nicole Forsyth, puts it like this:

"The first step to preventing animal cruelty is to help people have better relationships with animals. Once you understand an animal, you can feel empathy for an animal and naturally begin to treat that animal better. It is important to learn these valuable skills as children, as it not only will effect their interactions with animals all their life, but builds empathy skills for people as well."

Empathy is a critical 21st Century skill and builds positive connections with others. The innovative RedRover Readers program has already helped kids understand the behavior and emotions of animals and people and has developed empathy skills in classrooms across the continent. After a successful Kickstarter in 2014 that raised more than \$19,000, RedRover is bringing the program into more classrooms and homes - using everyday mobile technology that will make learning empathy skills easy and fun for kids - and their parents and teachers.

### Device Requirements:

- \* iPhone, iPad, and iPod touch
- \* Requires iOS 9.0 or later
- \* 54.5 MB

### Pricing and Availability:

E-Books for Empathy 1.0 is \$2.99 USD (or equivalent amount in other currencies) and available worldwide through the App Store in the Books category. There is also an Android version available on Google Play.

### RedRover:

<http://www.redrover.org/>

### E-Books for Empathy 1.0:

<http://www.redrover.org/e-book>

### Purchase and Download:

<https://itunes.apple.com/app/id1074049994>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Media Assets:

[https://www.dropbox.com/sh/met1f650swnr8va/AACIDrJ21U9\\_ilbu-vjFr8oAa?dl=0](https://www.dropbox.com/sh/met1f650swnr8va/AACIDrJ21U9_ilbu-vjFr8oAa?dl=0)

RedRover brings animals from crisis to care and strengthens the bond between people and animals through a number of unique outreach programs. Our volunteer team shelters and cares for animals displaced by natural disasters and reconnects them to owners. We also shelter and care for animals rescued from puppy mills, hoarding cases and other significant abuse situations. With RedRover Readers, We help children explore the bond between people and animals through stories and discussion. RedRover is a four star rated charity by Charity Navigator. All Material and Software (C) Copyright 2016 RedRover. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

###

Aaron Watkins  
Appency for RedRover  
858-945-1465

[aaron@appency.com](mailto:aaron@appency.com)

\*\*\*\*\*

Link To Article: <https://prmac.com/release-id-79507.htm>

\*\*\*\*\*