

Flipdeck App Uses Deck of Cards Approach for Simple Info Sharing

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Silicon Valley based Presentek Software today introduces Flipdeck 1.0, their new productivity app for the iPhone. Flipdeck makes it easy and fast to organize and repeatedly send frequently shared information from a mobile phone. By creating cards of information categorized into decks, Flipdeck users can quickly flip to what they wish to send and then text or email the contents of the card. Cards can contain an image, text, and links to web pages, documents, videos, and more.

Los Gatos, California - Presentek Software today is very pleased to announce the release of Flipdeck 1.0, their new productivity and lifestyle mobile app for the iPhone. Flipdeck makes it easy and fast to organize and repeatedly send frequently shared information from a mobile phone. The app can be downloaded for free through June 20th, 2016.

By creating cards of information categorized into decks, Flipdeck users can quickly flip to what they wish to send and then text or email the contents of the card. Cards can contain an image, text, and links to web pages, documents, videos, and more. After setting up a card once, it only takes seconds to find and send information.

"We developed Flipdeck around the belief that almost everyone has a 'short list' of information that they get asked for again and again," said Lee Mayfield, President of Flipdeck. "If you've ever found yourself looking through your outbox trying to find information you can re-use, then Flipdeck is for you. This app is about sharing just the information that's important to you - whether it's your business card and portfolio, info about an upcoming event, a rental property, or a recipe. Send it the moment someone asks - no more waiting until you get home or back to the office."

Key Features:

- * Organize information using a familiar "cards" and "decks" approach
- * Attach images to cards from the phone's camera or photo library, the web, or included Flipdeck icons
- * Insert text notes and multiple links to web pages, documents, or videos on each card
- * Send the contents of any card via email or text message
- * Personalize communications with customized subject lines, greetings, and signatures
- * Move cards between decks and favorite most-used cards for quick sending

Flipdeck seeks to make the user experience as easy as possible with a simple design and intuitive user interface. Using a single orienting image and limited text, cards are designed for visual association with their contents for rapid location within a deck.

Flipdeck has also established a Twitter handle, @FlipdeckSupport, and created a series of FAQ videos to assist users.

Flipdeck is dedicated to giving users a simple, fast way to send frequently shared information using their mobile phones - so they don't have to go searching for the same links, docs, and videos every time. Using a familiar cards and decks approach to organizing information, the Flipdeck iOS app can be used by anyone to send links to the information that's important to them.

Device Requirements:

- * Compatible with iPhone
- * Requires iOS 9.0 or later
- * 8.4 MB

Pricing and Availability:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Flipdeck 1.0 is Free through June 20th, 2016 (normally priced at \$2.99) and available worldwide exclusively through the App Store in the Productivity category.

Flipdeck 1.0:
<http://www.flipdeck.com/>

Download from iTunes:
<https://itunes.apple.com/app/flipdeck/id1101939878>

YouTube Video (Informational):
<https://www.youtube.com/watch?v=3xfrkJh3ydl>

Media Assets:
<http://www.flipdeck.com/press.html>

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