

Purple Snowcone releases myPhotoBooth 2.0 for iPhone and iPod Touch

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Los Angeles based Purple Snowcone today announces myPhotoBooth 2.0, an update to their popular photo booth application for iPhone and iPod Touch. Designed specifically to leverage the iPhone's unique abilities and interface, myPhotoBooth lets anyone create authentic souvenir photo strips, just like from old photo booths. Choose between color or black and white, two layout styles, various color effects. Version 2.0 adds many new features, including social media sharing options and color effects.

Los Angeles, California - Purple Snowcone today is proud to announce myPhotoBooth 2.0, an update to their popular photo booth application for iPhone and iPod Touch. Designed specifically to leverage the iPhone's unique abilities and interface, myPhotoBooth lets anyone create authentic souvenir photo strips, just like from old photo booths.

Fun and easy-to-use, myPhotoBooth offers two layout styles with various color effects. Users can choose existing photos from their library or take new ones with the camera. myPhotoBooth features both color and black and white modes, with up to four photos per strip. Easily copy, paste, or swap photos in a layout. Go back to edit or modify existing photo strips at any time. In case of any interruption, a phone call, or accidentally hitting the home button, myPhotoBooth remembers a photo's arrangement in any layout, allowing at any time for users to pick up where they left off to finish a layout.

"I got the idea for myPhotoBooth out of the blue one day when I happened to be staring at a photo booth photo strip of my girlfriend and I," said Joe Mastromonaco, owner of Purple Snowcone. "A light bulb went off and I quickly searched the iTunes store to find anything like it. When the search came up empty I got to work that minute. About two weeks later I had myPhotoBooth 1.0 submitted."

Version 2.0 sports a completely redesigned user interface that makes it much easier to navigate. Users may browse all of their existing photo strips through a sleek cover-flow style interface. The application now automatically stores pictures taken within the app to the device's library. Pictures will now automatically fit the frame size, eliminating the need to resize and position.

Among myPhotoBooth's most notable new features are the versatile social media sharing options. With a tap, users can easily email photo strips to family and friends directly from within the app, as well as directly upload to Facebook and Twitter. To round out the update, myPhotoBooth includes an additional preset 'Vintage' color effect, the ability to create user-defined custom color effects, a new 'black' border color option, and a special "double size" output resolution size, perfect for printing.

Redesigned from the ground up, myPhotoBooth 2.0 boasts the following new features:

- * Redesigned interface makes it much easier to navigate
- * Browse existing photo strips through a sleek cover-flow style interface
- * E-mail photo strips from directly within the app
- * Directly upload to Facebook and Twitter
- * Additional preset color effect for 'Vintage' coloring
- * Ability to create custom color effects
- * Pictures automatically fit frame size
- * Added 'black' border color option
- * Copy, Paste, Swap photo's easily from one spot to another
- * Go back to edit or modify existing photo strips at any time
- * Added "double size" output resolution size
- * Automatically store pictures taken within the app to device library

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* Detailed help / how-to explains features

Device Requirements:

* iPhone or iPod Touch 3.0 or later

Pricing and Availability:

myPhotoBooth 2.0 is only \$1.99 (USD) and available exclusively through the App Store in the Photography category.

myPhotoBooth 2.0:

<http://www.purplesnowcone.com/?q=node/6>

Purchase and Download:

<http://itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=318783897&mt=8&uo=6>

YouTube Video:

http://www.youtube.com/watch?v=JQiejttbOt8&feature=player_embedded

Screenshot 1:

http://www.purplesnowcone.com/sites/default/files/files/app_screenshots/IMG_0768.PNG?1252464462

Screenshot 2:

http://www.purplesnowcone.com/sites/default/files/files/app_screenshots/IMG_0770.PNG

Application Icon:

http://www.purplesnowcone.com/sites/default/files/iPhotoBoothArt_Large.png

Located in sunny Los Angeles, California, Purple Snowcone is a privately held company founded in 2009 by independent software developer Joe Mastromonaco. Purple Snowcone was created to provide useful, entertaining and meaningful mobile apps as well as desktop client software. After a successful career as a television editor, Joe leverages his longtime programming and technical background experience to pursue a passion for software, technology and gadgets for the Mac and iPhone platforms. All Material and Software (C) 2009 Purple Snowcone. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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