

## **iClassics Collection Apps launch a Kickstarter campaign #SAVETHECLASSICS**

Published on 05/26/16

iClassics Productions today announces their new Kickstarter campaign for #SAVETHECLASSICS, an initiative that hopes to save literature's greatest classics and modernize them for today's leisure. Readers will rediscover literature with original stories of classic authors such as Edgar Allan Poe, H. P. Lovecraft and Charles Dickens, among others, creating an unique atmosphere enriched with illustrations, interactivity, sounds effects and an original soundtrack, created especially for each work.

Barcelona, Spain - Every time it's harder to find a classic book among the shelves of any bookstore. The scarce promotion from publishers as well as distributors and, as a result, the low turnover of copies, fosters the discontinuance of the hitherto immortal classics. Every year thousands of books are published and released to the market, competition is higher with each passing day and almost no one encourages support for the classics.

According to a study performed by San Jose State University (California, USA) bookstores keep a small stock of these publications only to meet the demand of school requirements level. These facts, coupled with the amount of possibilities in which to invest free time, lead to a reality in which there's no longer room to read the classics as entertainment.

For this reason, the StartUp iClassics Productions has decided to dust off the classics and put them back in the place they deserve. Two centuries have not been enough to put Poe nor Wilde out of fashion, so they have transformed their works in interactive experiences (in the forms of mobile apps) that surprise readers of all ages.

iClassics is a magical combination of elements to read and enjoy classic literature, whether you are a book lover or someone who hasn't yet discovered the pleasure of reading. A new way to rediscover literature with original stories (no cuts, no adaptations) of classic authors such as Edgar Allan Poe, H. P. Lovecraft and Charles Dickens, among others, creating an unique atmosphere enriched with illustrations, interactivity, sounds effects and an original soundtrack created especially for each work, turning reading into a fully immersive experience.

#SAVETHECLASSICS is the name of the campaign that iClassics has started in the crowdfunding platform Kickstarter with the goal of gathering a community of more than 5.000 backers and half a million euros to bring the great works of classic authors to everyone. In addition, as part of the campaign, they will grant free access to iClassics to the same number of students as euros collected within 42 days on Kickstarter. New stories, more languages, accessibility from any Android and iOS device, a place to share reviews... All these is what we can enjoy thanks to iClassics Collection once they finish their campaign #SAVETHECLASSICS the upcoming July 6th.

iClassics Productions:  
<http://www.iclassicscollection.com>

Kickstarter Campaign:  
<https://www.kickstarter.com/projects/davidgfores/iclassics-reimagining-poe-wilde-lovecraft-and-more/?src=prMac>

Gallery:  
<http://iclassics.pixieset.com/>

iClassics Productions, S.L was founded in 2015 by the experienced management team of Play

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Creatividad. iClassics Productions, S.L is formed by creative and talented individuals, who apply their skills and drive to create uplifting book apps using the masterpieces of universal literature. iClassics collection brings classical literature alive and is though for the new generations through entertainment and the use of cutting edge technologies. We've reinvented the 'reading' concept by transforming it into a unique immersive experience where the user engages, interacts, and feels part of the stories. iClassics does not only makes book apps, we became a reference for interactive literature. All Material and Software (C) 2016 iClassics Productions, S.L / All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

###

Naiara Chaler  
Marketing Manager  
+34 93 435 78 88

[iclassics@iclassicscollection.com](mailto:iclassics@iclassicscollection.com)

\*\*\*\*\*

Link To Article: <https://prmac.com/release-id-79564.htm>

\*\*\*\*\*