

JustBroadcaster for Facebook Offers Live-Stream Broadcasting for the Mac

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Moscow-based Mac Broadcaster today announces JustBroadcaster for Facebook 1.5.3, an important update to their powerful Facebook live-streaming app for Mac OS X. The app offers individuals and businesses a convenient tool to broadcast live content directly to Facebook, from their Mac. Video streams can include the Mac's desktop, video from individual apps, iOS devices, webcams, and more. Version 1.5.3 brings Facebook reactions info, and a fix for an audio/video sync issue for external devices.

Moscow, Russian Federation - Mac Broadcaster today is pleased to announce the release and immediate availability of JustBroadcaster for Facebook 1.5.3, an important update to their powerful Facebook live-streaming app for Mac OS X. JustBroadcaster for Facebook offers business and educational users the ability to instantly stream live video to Facebook, directly from their Mac. The app allows streaming of the Mac's entire desktop, individual apps, iOS Devices, webcams, and more, making the app perfect for any user who would like to offer live demonstrations of software, presentations, training seminars and more, to Facebook users.

JustBroadcaster for Facebook is not designed for the video professional who needs hundreds of options and switches. Instead, the app is an ideal solution for the business or educational user who needs to broadcast live video content on the popular Facebook social network with a minimum of setup time and fuss. Anyone can use JustBroadcaster and be broadcasting on Facebook in a matter of minutes, with a just a few quick clicks of their mouse.

To broadcast live on Facebook, a user simply needs to run the JustBroadcaster for Facebook app, give it the necessary permissions, select the video and audio sources, and click the "ON AIR" button. Within a minute or so, the live broadcast is streaming to Facebook users everywhere. Video can be streamed to a user's Timeline, their Pages, or Groups. Users can also decide who can see the video stream, be it the entire Public, just Friends, or just their own account. (Perfect for making sure everything is perfect before broadcasting to the world.)

Users can select the desired audio source, video source, and other options with just a few mouse clicks. Audio can be selected from the Mac's built-in Mic, or any connected sound source, such as a USB microphone. Video sources can include the Mac's entire desktop, a selected app, a webcam or iSight camera, their connected iOS device, or even a graphic file.

JustBroadcaster for Facebook is perfect for:

- * Marketers: Live-stream a private or public presentation of a new product, and get live-feedback from the audience
- * Startups: Broadcast a private stream of a new mobile app to worldwide investors
- * Financial Consultants: Offer live morning market analysis, and display graphs and spreadsheets for viewers
- * Shops: Show happy days (sales, holidays etc.) from any showrooms directly to Facebook pages and groups

Facebook live-streaming is a powerful tool for business and teaching professionals who wish to communicate with their audience. Live-streamed video gets more feedback than uploaded video. That's because live-stream viewers know the broadcaster is on the air live, and can answer immediately, so they offer more comments about the video.

JustBroadcaster for Facebook is built on the same reliable, proven technology as Mac

Broadcaster's popular Broadcaster for YouTube app. The developers have worked to include the same ease of use, without sacrificing any of the power they made available to users with the YouTube app.

JustBroadcaster saves both time and money. While there are professional solutions available such as Wirecast, they can cost \$500 or more to purchase, and can take a long time to setup. JustBroadcaster for Facebook is only \$10 for a one-year license, and allows live-streaming to Facebook in as little as two minutes.

"Our first app - for broadcasting live content to YouTube - was well received by users, and one of the most popular requests from our users was for an app that could do the same on Facebook," says JustBroadcaster for Facebook developer Michael Garanin. "We realized no one had made an easy-to-use app like this available for Facebook broadcasting, so we knew we were the company to do it, and to do it right."

Features:

- * Quick video stream publishing on Facebook
- * Screen & apps capture, including cursor movement
- * iPhone & iPad Screen Capture
- * Camera Capture (iSight, USB, more)
- * Insert any video file
- * Convenient video mixer (Slot-concept)
- * Multi-scene capable
- * Recording function
- * Predefined scenes

Displaying multiple video sources or screens is never a problem with JustBroadcaster for Facebook, as it offers a number of pre-designed screens supporting multiple video sources for use in broadcasts. The app can display any blend of the Mac desktop, applications, iOS screens, live video, and graphics, making each broadcast a custom experience.

What's New in Version 1.5.3

- * Added Facebook reactions info (Viewers, Likes, etc.)
- * Fixed critical audio/video sync problem for external devices

The Mac Broadcaster team is continually working to improve the JustBroadcaster for Facebook, and can't wait to find out what users of the app think of it. Users can also take advantage of Mac Broadcaster's free online support forum, where questions can be posted, and are quickly answered.

System Requirements:

- * OS X 10.10.0 or later
- * 64-bit processor
- * 12.2 MB

Pricing and Availability:

JustBroadcaster for Facebook 1.5.3 is only \$19.99 USD (or an equivalent amount in other currencies), and is available worldwide through the Mac App Store in the Video category. A one-year license is also available for \$10.00 through the JustBroadcaster website. A 7-day trial version is available for download.

JustBroadcaster for Facebook 1.5.3:
<http://www.justbroadcaster.com/fb>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Purchase and Download (MAS):

<https://geo.itunes.apple.com/app/justbroadcaster-for-facebook/id1117870296>

Purchase a One-Year License:

<http://sites.fastspring.com/macbroadcaster/product/justbroadcasterforfacebook>

Download:

<https://dl.devmate.com/com.macbroadcaster.facebook/JustBroadcasterforFacebook.dmg>

YouTube Video (Demo):

<http://youtube.com/watch?v=KfqI-AjQ9s0>

YouTube Video (iPad Screen Capture):

<https://www.youtube.com/watch?v=yTCmKHY7F9g>

Headquartered in Moscow, Russia, Mac Broadcaster specializes in creating easy-to-use live-streaming tools for use by both individuals and businesses on the Mac OS X platform. The company works to create powerful Internet broadcasting tools that everyone can use. All Material and Software Copyright (C) 2016 Mac Broadcaster. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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