

## **Art Authority Acquires 1000Museums Digital Portfolio**

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Art Authority LLC today announced that it has acquired the digital portfolio of 1000Museums, Inc., one of the first companies to offer high-end print-on-demand services to art museums and consumers. The 1000Museums portfolio and brand supplement Art Authority's in-depth industry experience and top-selling app line, resulting in an unparalleled offering which will strengthen the critical connection between art museums and art lovers, bridging both the physical and electronic worlds.

Ashland, Oregon - Art Authority LLC, the leading classic art app and museum services provider, today announced that it has acquired the digital portfolio of 1000Museums, Inc., one of the first companies to offer high-end print-on-demand services to art museums and consumers. That portfolio, which includes thousands of curator-approved images from hundreds of museums worldwide, greatly accelerates and broadens Art Authority's plans for offering a series of cutting-edge e-commerce and mobile services to the fine art community.

Included in the acquisition is the well-established 1000Museums brand and web site, which Art Authority intends to integrate with its own, taking advantage of the strengths of both. Initially both sites will be operated independently.

The 1000Museums portfolio and brand supplement Art Authority's in-depth industry experience and top-selling app line, resulting in an unparalleled offering which will strengthen the critical connection between art museums and art lovers, bridging both the physical and electronic worlds. The company plans to work directly with museums to help them offer high-quality print-on-demand reproductions of works from their collections in their on-premise retail gift stores, as part of traveling exhibitions, online through their and other web sites, and on mobile devices through their and Art Authority's award-winning app line.

"The missions of Art Authority and 1000Museums have always been aligned," said Kirsten Soderlind, Art Authority's Chief Creative Officer and co-founder of 1000Museums. "By leveraging 1000Museums' portfolio and brand, not only does Art Authority become the de facto leader in this space, but more importantly our ability to help the fine art world move into the 21st century is greatly enhanced."

In addition to Ms. Soderlind, the Art Authority team includes Stanley Smith, former Head of Collection Information and Access at the J. Paul Getty Museum, R. Mac Holbert, co-founder of digital printing pioneer Nash Editions, and Jim Teece and Alan Oppenheimer, creators of the Art Authority app line.

Art Authority:  
<http://museums.artauthority.net>

1000Museums:  
<http://www.1000museums.com>

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