

Cubious, can a game make you more clever?

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UK based Playmotive Ltd. today announces Cubious 1.1, an update to their popular game title developed for iOS and Android devices. How smart are you? How high is your IQube? Cubious is a highly original game concept, the journey of a lost cube over 100 levels of mind boggling 3D warping puzzles. Roll, match, destroy, explode, paint and slide your way through 5 beautiful 3D worlds, construct amazing cubic creatures to help you through over 100 levels of highly original gameplay.

Birmingham, United Kingdom - Playmotive Ltd. today is pleased to announce release of Cubious 1.1, an update to their popular game title developed for iOS and Android devices. Cubious is a highly original game concept, the journey of a lost cube over 100 levels of mind boggling 3D warping puzzles. Roll, match, destroy, explode, paint and slide your way through 5 beautiful 3D worlds, construct amazing cubic creatures to help you through over 100 levels of highly original gameplay.

Research:

Pokemon Go is making people more active, but Cubious is making people Smarter.

Researchers

and psychologists have taken close looks at the impact gaming can have on people in a multitude of situations. Numerous experiments have been done in recent years, many of which draw conclusions that gaming can increase brain function, problem solving skills, spatial reasoning, memory, attention span, strategic planning, and even social skills among others.

Puzzle Games:

Puzzling brainteaser games are meant to give your mind a workout. Puzzle games like Cubious - which uses problem-solving, memory, spatial reasoning, and attention to detail - can boost brain function and IQ, as well as slow down the brain's aging process.

"Cubious is a prime example of a puzzle game that can expand your mind as you play" says Dr Richard Young. "The game cleverly walks you through from the beginning, rolling and matching cubes of 1 colour, intuitively teaching you as you go, until very soon into the game you're dealing with multiple cubes of 6 colours on a grid of 9 x 9, giving you a possibility of up to 7 401 196 841 564 901 869 874 093 974 498 574 336 000 000 000 combinations (that is, 7.4 quattuordecillion, if you really wanted to know).

To understand how big this number is, imagine you had this many teaspoons of sugar, the sugar would fill the solar system out to about 3.5 times the orbit of Pluto. It would also weigh about 70 times as much as our galaxy, and instantly collapse into a black hole with an explosion that would wipe out the Milky way. Yet because of the game's clever design, you can intuitively still play the game and manage all these possibilities."

Neil Pettitt, the game's designer says he was inspired by another famous Cube toy. "My daughter wanted a Rubik's cube for her 8th birthday, and it was contemplating this over a beer that the idea for Cubious struck me. I quickly knocked up a small graphical 3D render of just 2 cubes rolling around and showed it the team, and everyone instantly got it. We all knew it could be something special, the possibilities of the simple cube mechanic were endless."

Device Requirements:

- * iPhone, iPad, and iPod touch
- * Requires iOS 7.0 or later
- * 48.1 MB

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Pricing and Availability:

Cubious 1.1 is currently \$0.99 USD (or equivalent amount in other currencies) and available worldwide through the App Store in the Games category. There is also an Android version on Google Play. We want to raise awareness of this special game, so we're turning it free on Thursday 4th of August for a few days, it will be available free on App Store and Google Play.

PlayMotive:

<http://www.playmotive.com/>

Cubious 1.1:

<https://itunes.apple.com/app/cubious/id1056715189>

Purchase and Download (Google Play):

<https://play.google.com/store/apps/details?id=com.playmotiveLtd.cubious>

YouTube Video:

<https://www.youtube.com/watch?v=7qXhk00qyfQ>

Screenshot:

<http://playmotive.com/images/cubious01b.png>

App icon:

<http://playmotive.com/images/Cubious.jpg>

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