

## **Agenda Announced for the Ninth Annual Amsterdam SuperMeet, 11 September**

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The agenda has now been set for the Ninth Annual Amsterdam SuperMeet, to take place during IBC2016 on Sunday, 11 September at the Hotel Krasnapolsky in Amsterdam, NL. The agenda will feature presentations on 360 VR filmmaking, including the making of "Pure McCartney VR." Also on stage will be user driven presentations from Blackmagic Design, Adobe, HP/NVIDIA, Lumaforge, and fayteq. To purchase tickets and for complete details, please visit the SuperMeet web site.

L highlighted by the making of "Pure McCartney VR" and "Giant," a virtual reality experience inspired by real events

The stage show agenda has now been set for the Ninth Annual Amsterdam SuperMeet, to take place during IBC2016 on Sunday, 11 September at the Hotel Krasnapolsky in the heart of Amsterdam, NL. The SuperMeet agenda will feature presentations on 360 VR filmmaking, including the making of "Pure McCartney VR," a series of VR documentary shorts, directed by Tony Kaye featuring Sir Paul McCartney. Tickets to the the Amsterdam SuperMeet can be purchased at the SuperMeet website. Doors open at 16:30 and SuperMeet stage show begins at 19:00.

Scheduled to appear on stage will be editor and creative director Duncan Shepherd. Duncan will provide some unique insight into the creative process of editing and compositing stereoscopic 360 video for music videos and short-form documentaries, bringing together many different elements from various sources to create unique and compelling VR video experiences. Duncan will focus his presentation on the six part "Pure McCartney VR," a series of documentary shorts he edited. Directed by noted music video director Tony Kaye (best known for directing American History X) "Pure McCartney VR," take us into the studio to film Sir Paul McCartney sharing stories behind some of his most famous songs. The shorts were edited using Apple Final Cut Pro X and produced in association with Jaunt VR.

HP and NVIDIA will present the VR experience "GIANT." Inspired by real events, this immersive virtual-reality experience, which mixes both game engine and live-action video, transports the viewer into the family's makeshift basement shelter. Giant had its world premiere at 2016 Sundance Film Festival New Frontier, and its European premiere at Cannes Film Festival where it garnered strong emotional responses from both the general public and the press. Filmmakers and the creators of Giant, Milica Zec and Winslow Porter, will present.

Longtime SuperMeet sponsor Blackmagic Design will present the making of "Playing with Fire." Cinematographer Klaus B. Pedersen will be the presenter and give us an exclusive preview of his documentary short featuring Katalin Konya, the three-time world amateur champion in kickboxing. Bearing all the hallmarks of a challenging shoot, not only will Klaus tell us why he chose to shoot with the Blackmagic Design URSA Mini, but how and why he used DaVinci Resolve, to craft his creSympliyative vision.

Adobe's Bronwyn Lewis will take the SuperMeet stage for the very first time. She intends to show how Adobe Creative Cloud empowers you to create visually stunning videos faster with industry-leading video and audio apps, including Premiere Pro, After Effects, Audition and Media Encoder. Bronwyn will demonstrate the latest innovations in Premiere Pro CC.

In a special presentation, Sam Mestman, CEO of Lumaforge will be demonstrating the

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ShareStation, a "new normal" for collaboration for post production professionals.

fayteq, the highly acclaimed pioneer of real-time video modification will have free lance editor Adam Garstone show off faylN, a motion tracking and compositing plug-in that is simple enough to be used in the edit, but powerful enough for finished graphics.

Doors will open at 16:30 for the SuperMeet Digital Showcase featuring 18 software and hardware developers including Adobe, Blackmagic Design, HP/NVIDIA, Lumaforge, Fayteq, Symply, Audio Network, Avid, B&H, BorisFX, Dashwood Cinema Solutions, The Future Store, Intelligent Assistance, Imagineer Systems, Lumberjack, KeyFlow Pro, Mettle, OWC, and ShareStation. Here, attendees can enjoy a few cocktails, mingle and party with industry peers, network one on one with leading manufacturers and learn about the latest trends in collaborative editing workflows for post production and broadcast markets.

Rounding out the evening will be the always wild "World Famous Raffle," where currently over Euro62,000 Euros worth of valuable software and hardware, including a Lumaforge ShareStation Jellyfish HD 24TB, UltraStudio 4K Extreme and Atomos Ninja Flame will be handed out to dozens of lucky winners. In addition there will be a FREE bonus door raffle sponsored by HP/NVIDIA. The first 300 people through the doors before 18:00, (whichever comes first) will be eligible to win a fully loaded HP ZBook 15 workstation.

Tickets are only 15.00 Euros each (includes 2 raffle tickets) for General Admission and 7.00 Euros for students and Teachers and are on sale online only. It will be 20.00 Euros each at the door assuming any tickets are left as historically every SuperMeet sells out. Food (appetizers) and cash bars will be available throughout the evening. To purchase tickets and for complete details on the SuperMeet including updated agenda, a current list of raffle prizes and directions to the Hotel Krasnapolsky, go to the SuperMeet web site.

SuperMeet:  
<http://supermeet.com>

Pure McCartney VR :  
<https://www.jauntvr.com/lobby/PaulMcCartney>

Blackmagic Design:  
<https://www.blackmagicdesign.com>

Giant:  
<http://giantofficial.com>

Adobe Creative Cloud:  
<http://www.adobe.com/creativecloud.html>

HP/NVIDIA:  
[http://www8.hp.com/us/en/workstations/overview.html?jumpid=ex\\_r11260\\_go\\_zworkstations](http://www8.hp.com/us/en/workstations/overview.html?jumpid=ex_r11260_go_zworkstations)

SuperMeets are networking gatherings of Final Cut Studio, Adobe and Avid editors, gurus and digital filmmakers from throughout the world who use or want to learn to use Macintosh-based workflows and solutions such as Apple's Final Cut Studio suite of applications. SuperMeets are held annually in San Francisco, Austin, Las Vegas, Amsterdam, London and Boston. The SuperMeet agenda usually includes demos of new products, digital video tips and tricks, and filmmaker show and tells, including a SuperMeet Digital

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Showcase with vendors and small developers providing workflow solutions for digital filmmakers and content creators. All product and company names herein may be trademarks of their respective owners.

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