

RunX Fit Empowers All Runners to Train Smarter and Run Faster

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California based RunX, LLC introduces RunX Fit 1.0, their new no-cost iOS app that empowers runners of all skill levels with pace coaching and heart rate fitness tracking. RunX Fit features training tools to help users improve their fitness and run faster. Users are given a goal pace to run at based on their current fitness level. RunX Fit measures and tracks the users' fitness improvement with patented, run-specific heart rate based fitness tracking tools.

Palo Alto, California - New app RunX Fit from RunX, LLC features training tools to help users improve their fitness and run faster. Users are given a goal pace to run at based on their current fitness level which is updated as the users' fitness improves. RunX Fit measures and tracks the users' fitness improvement with patented, run-specific heart rate based fitness tracking tools. Great training tools make great runners and behind its patented technology (US Patent 8,784,115), RunX Fit is a powerful app any runner can use.

Everyone aspiring to become a better runner can now be empowered to take their training to a whole new level by downloading the new iPhone app RunX Fit from Palo Alto-based development firm RunX, LLC. And to make sure as many users benefit as possible, RunX Fit is being offered at no cost for a limited time. RunX Fit is designed to be used standalone or together with other popular running apps, wearables, and professional training plans.

RunX Fit sought feedback from professional runners and coaches and spent countless hours testing the tools. Allowing users to see their run-specific fitness improve and themselves get faster, it's a level of run-specific fitness tracking that is unprecedented in the app world.

Users are given a goal pace to run at based on their current fitness level which is updated as fitness improves. If a user gets injured, RunX Fit tells the user exactly how much fitness has been lost and where to resume training. RunX Fit is also ideal before a race to predict how fast they can run.

In addition, RunX Fit' interface is sensibly functional, and makes it quick and easy for anyone to view, select and perform key workouts. RunX Fit offers an environment that makes people want to run - because specific pace goals are given and the runner is coached during the run, users are provided with extra motivation and focus. In addition, RunX Fit is surprisingly versatile and suits a variety of needs - from beginner runners looking to get started to advanced runners seeking to improve their race times. Users can also look up training paces based on race time using the included pace calculator.

Device Requirements:

* iPhone, iPad, and iPod touch

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* 23.7 MB

Pricing and Availability:

RunX Fit 1.0 is Free and available worldwide exclusively through the App Store in the Health & Fitness category.

RunX Fit 1.0:

<http://runxfit.com>

More Info:

<http://apps.appshout.com/runx-fit/>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Download from iTunes:

<https://itunes.apple.com/app/runx-fit-gps-running-heart/id1089605118>

Screenshot:

<http://a3.mzstatic.com/us/r30/Purple18/v4/ef/d1/12/efd1121b-d62c-e987-ca47-32cde2842702/screen696x696.jpeg>

App Icon:

<http://apps.appshout.com/runx-fit/images/icon.png>

Palo Alto based RunX, LLC brings powerful technology to the mobile running community courtesy of its proprietary training tools. The company believes in emphasizing results over gimmicks, and focuses on proven tools to help runners. With multiple patents to date and more to come, RunX, LLC aims to take the science of running to the next level. All Material and Software (C) Copyright 2016 RunX, LLC. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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