

Message Gift Wrapped Photos and Animated GIFs with Wrappy

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California based Swappy Inc., a mobile development company, today is proud to announce the release of Wrappy 1.5.1, an iMessage app that lets you send gift wrapped messages. Wrappy wraps a photo or animated GIF, along with a message, inside a virtual box that can be sent to your friends. When your friend receives a Wrappy, they tap on the box and it animates to reveal the contents. The sender can even lock the message with a passcode to prevent unwanted people from seeing it.

Los Altos, California - Swappy Inc., a mobile development company, today is proud to announce the release of Wrappy 1.5.1, an iMessage app that lets you send gift wrapped messages. Don't just send a text, send a Wrappy instead! Wrappy is perfect for birthdays, special occasions, just saying hi, telling someone special you are thinking about them, or even trolling your friends. There's a fun feeling of suspense when you get a Wrappy and wonder what is inside, and the animations make it delightful.

Wrappy fills a gap between impersonal and boring text messages/email and more cumbersome digital greeting card apps and web sites. Sending a Wrappy is much more personal than sending a simple text message or email, and a lot more fun. It's more like sending a card than a message, and because it works inside iMessage, there is no need to switch to a new app to send a Wrappy, making it much faster and easier than dedicated apps. Instead of sending boring text messages, add fun and surprise using Wrappy!

Sending a Wrappy is easy and fun!

1. Pick a box image from a collection of 30+ images
2. Add one of your photos, an animated GIF from Giphy's gigantic library, or pick an image from the Wrappy library
3. Add an optional message

You can even lock your Wrappy with a password to keep it secret!

Features:

- * 30+ box images to choose from
- * Include a photo from your photo library
- * Choose an image from Giphy's trending animated GIFs
- * Choose an image by searching Giphy's gigantic library of animated GIFs
- * 60 images for birthdays, anniversary, romance, fun, and more
- * Add a passcode to your Wrappy so that only the people you want to see it are able to
- * Preview your Wrappy before sending
- * A variety of animations and particle effects when opening a Wrappy

Device Requirements:

- * iPhone, iPad, and iPod touch
- *
- * 34.1 MB

Pricing and Availability:

Wrappy 1.5.1 is Free and available worldwide exclusively through the App Store in the Entertainment category.

Wrappy 1.5.1:

<https://itunes.apple.com/app/wrappy-gift-wrap-your-messages!/id1155974648>

YouTube Video (Demo):

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

<https://www.youtube.com/watch?v=tuWwDcv5gfc>

Screenshot (Personalize):

<https://www.dropbox.com/s/sfzpdew3lzbkmn5/happyBirthday.png?raw=1>

Screenshot (Surprise):

<https://www.dropbox.com/s/jwe3ainscvrewmy/Surprise.png?raw=1>

Screenshot (iMessage Conversation):

<https://www.dropbox.com/s/eaendm740znpme2/wrappy2.png?raw=1>

App Icon:

<http://a5.mzstatic.com/us/r30/Purple71/v4/38/0e/ae/380eae75-b1a9-24f9-a38a-545778cb656d/icon175x175.png>

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