

The Best New MacBook Pro Case Just Announced from Gumdrop Cases

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It's not cheap to get one of the new 13-inch MacBook Pro laptops from Apple. Make sure you keep it protected from damage with Gumdrop's best case yet: the DropTech series. The DropTech's unique design strategically employs a combination of rugged and high impact materials that have no problem protecting the edges and corners of the MacBook from normal use and repeated abuse. Normal price is \$69.95, but it's on sale at Kickstarter for as low as \$20 until November 10th.

Walnut Creek, California - It's official! With Apple's new 13-inch MacBook Pro releasing today, it's more important than ever to protect it with the right case. The best case for the new MacBook Pro is the DropTech from Gumdrop Cases.

The new DropTech MacBook Pro case not only protects from scratches and splashes, but also from disastrous, damaging drops. It's Gumdrop's most rugged case design yet! The DropTech's unique design strategically employs a combination of rugged and high impact materials that have no problem protecting the edges and corners of the MacBook from normal use and repeated abuse.

The bumpers in each corner are made from 10mm of silicone to maximize protection without being overly bulky. Beneath the protective bumpers is a clear Polycarbonate inner top shell. The shell is tough, and lightweight, allowing for lasting protection from general wear-and-tear. Plus, it's easy to clean and can show off the iconic Apple logo, asset tags, school logos, or anything else you need to add to your MacBook!

Installation is a snap! No tools, no sweat. Just slip it into the case, and give it a simple snap and click! It will stay on when you open and close your MacBook, allow access to all ports, and provide proper ventilation so your MacBook doesn't overheat!

Why are cases so important?

Case protection is incredibly important for keeping a MacBook within warranty, and saves customers from spending a considerable amount of money on repair (or even full replacement cost!).

You can settle for a hard shell case, or a sleeve of some kind, but those may only help protect from scratches and splashes. Zippered sleeves can get left behind. Clip-on shells pop-off off at the first hint of trouble and don't always offer adequate protection. Any decent drop can crack the screen or casing, or damage the insides (including the battery) - even with your MacBook covered in a hard shell or sleeve!

FYI: Apple's warranty DOES NOT cover damage caused by accidents! If they see any damage on the outside, it will most likely void your warranty and you will have to pay for repair or replacement.

In fact, just a single 1-foot drop can dent the casing, as shown in a drop test video Gumdrop Cases took a year ago with two 11" MacBook Airls; one protected by our SoftShell case and one completely unprotected.

Never dropped, or banged up a laptop? You don't have to be a klutz or walking disaster to worry about your computer hitting the ground or getting scratched up from regular use. You could simply be:

- * Someone who uses their MacBook in the field and need something to protect it
- * A student who carries their MacBook between home and class

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- * A commuter who knocks out some work with a MacBook on their lap
- * An employee carrying their MacBook around the office and into meetings
- * A teacher who stores MacBooks in a cart
- * Someone who slips their MacBook into a briefcase or bag often

Whatever the situation, if you're a mobile, on-the-go Mac user you should protect your new MacBook Pro with a DropTech case! And, if you are a bit of a klutz, then you shouldn't need any further convincing to protect a computer that cost you over \$1499.

The DropTech case for the new MacBook Pro will be available in a White/Blue color combination within the next couple months for only \$69.95. Gumdrop Cases also offers a DropTech case to protect the 13-inch MacBook Air for \$69.95 (fits models from 2013-present), which will begin shipping November 2017.

Special Offer: Gumdrop Cases is wrapping up a Kickstarter campaign for the new MacBook Pro 13" and the MacBook Air 13" and are offering cases for as low as \$20. Head over to Kickstarter to support us and get one of our new cases for over 70% off, but hurry - there are only a limited number of cases available for \$20 (USD).

Gumdrop Cases:
<http://www.gumdropcases.com>

13" MacBook Pro Case:
<http://www.gumdropcases.com/products/macbook-pro-13-case>

13" MacBook Air Case:
<http://www.gumdropcases.com/products/copy-of-softshell-for-apple-macbook-air-13>

Kickstarter Campaign:
<https://www.kickstarter.com/projects/californiaheadphones/ultimate-macbook-case-protect-from-drops-and-accid>

YouTube Video (MacBook Drop Test):
<https://www.youtube.com/watch?v=RJOKbFXpG5o>

Promotional Image (13" MacBook Pro Case):
http://cdn.shopify.com/s/files/1/0237/6317/products/untitled.160_ffdd1a58-21d8-41df-8454-971c0272dd10_1024x1024.jpg?v=1477510793

Gumdrop Cases provides ruggedized cases for tablets, Chromebooks, phones, MacBooks and more. Designed with durable protection that can withstand repeated 6-foot falls, Gumdrop's cases are rapidly becoming one of the leading solutions to keep your tech safe from damage at home, school and work. All Material and Software (C) Copyright 2016 Gumdrop Cases. All Rights Reserved. Apple, the Apple logo, MacBook, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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