

## **Blastworks Inc. celebrates 20th Anniversary of Slingo**

Published on 11/28/16

Seattle based gaming company Blastworks Inc. celebrates the 20th anniversary of Slingo, a unique and iconic "slots meets bingo" cross-platform game. Slingo is the world famous combination of Slots + Bingo that has delighted millions of players for 20 years. Slingo Adventure combines classic slot machine gameplay with Bingo and Keno style number matching. Slingo Showcase is the fun new card game for Slots and Bingo Lovers. Slingo has entertained an astonishing 55 million players worldwide.

Seattle, Washington - Who would have thought that a game created 20 years ago would still be thriving, growing and have an even broader appeal than when it was first launched in 1996, when the internet was in its infancy. Gaming Realms, the owners of Slingo(R), and its U.S. subsidiary, Blastworks, are celebrating the 20th anniversary of the unique and iconic "slots meets bingo" game invented by Sal Falciglia Sr, a business man in his 60s from Ridgewood, New Jersey. It has had extraordinary longevity for an online game and has been the forerunner of many derivatives both in real money gaming and the social gaming spaces. Slingo is the original online casual game, first launched on AOL and featured on the MSN Zone.

Celebrating 20 years of delivering original fun, Slingo has entertained an astonishing 55 million players worldwide. It has been adapted to dozens of casual and real-money games platforms, distributed via millions of instant-win lottery tickets, and featured on casino-floor slot machines in Las Vegas and Atlantic City.

With this rich history stretching from CD ROMs, Facebook social games, and now to mobile, Slingo has always found a home with players regardless of where they enjoy their games. In the United Kingdom, Gaming Realms has successfully developed real-money mobile gaming versions of Slingo that, since 2015, have topped the charts, outperforming some of the most established slot machine brands on Spin Genie and Pocket Fruity gaming apps.

"When I started, I had no idea Slingo would see the exciting level of success it has. I look forward to see where it goes over the next 20 years," said Sal Falciglia Sr. "When creating Slingo, my initial vision was that it might see life as a TV Game show but now to see it on so many platforms around the world, it's nothing short of amazing!"

To celebrate the 20th Anniversary and expand the game's reach in the UK, Slingo is now co-branding with some of the hottest entertainment names in the business, including Deal or No Deal, Britain's Got Talent, Who Wants to Be a Millionaire?, and X-Factor, with more announcements coming soon. As part of the celebration Gaming Realms and Blastworks are also launching worldwide two new free-to-play iterations of the flagship brand: Slingo Showcase(R) and Slingo Arcade(R). Both are exciting new games available in November on all major app stores.

In addition, the licensing business continues to expand. In 2016 Blastworks announced worldwide licensing deals with Zynga to create Slingo-branded slot machines for the social gaming casino "Hit It Rich" as well as a new multi-year license with Scientific Gaming to produce new real-money slot machines for global distribution.

"The success of the Slingo Brand is thanks to its simplicity," said Atul Bali, Deputy Chairman of Gaming Realms. "Slingo is as engaging now as it was to begin with and we expect it to thrive for decades to come, appealing to new generations on the latest emerging platforms."

Blastworks:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

<http://blastworksinc.com>

Slingo Adventure:

<https://itunes.apple.com/app/slingo-adventure-free-bingo/id913002119>

Slingo Arcade:

<https://itunes.apple.com/app/slingo-arcade-20th-anniversary/id1140577358>

Slingo Showcase:

<https://itunes.apple.com/app/slingo-showcase/id1137775351>

Founded in 2015, Blastworks Inc is the owner and publisher of Slingo(R) and the maker of nearly a dozen great games. Blastworks collaborates with awesome developers around the world bringing their vision to life through games, supporting them with business savvy, data-science driven marketing and analytics. We set out every day to make users' devices a fun place to play. All Material and Software (C) Copyright 2016 Blastworks Inc. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

###

Margarita Vasilevskaya  
Marketing/PR

[press@blastworksinc.com](mailto:press@blastworksinc.com)

\*\*\*\*\*

Link To Article: <https://prmac.com/release-id-80704.htm>

\*\*\*\*\*