

Swangg - The New Social Music App 'That Will Make You Slap Yo Mama' Huh?

Published on 12/14/16

Paragoni, LLC today introduces Swangg 1.0, their new social music app for iOS devices. With Swangg, singers, songwriters and producers from around the globe collaborate to make original new songs and music videos. Songwriters write short Twitter like lyrics, Producers upload 30 second beats and Artists select lyrics and beats to record Swanggs. Unlike the hit TV show The Voice there are no celebrity judges, rather performers rise to fame by receiving standing ovations from the community.

Burlington, New Jersey - Paragoni, LLC is proud to announce the release and immediate availability of Swangg - Make Songs And Music Videos With Friends version 1.0 on the App Store. It is the first social music app of its kind where singers, songwriters and producers from around the globe collaborate to make original new songs and music videos on their road to stardom.

Swangg enables novices and pros alike to participate in the music creation process. Songwriters write short Twitter like lyrics, Producers upload 30 second beats and Artists select lyrics and beats to record Swanggs (short music videos). Unlike the hit TV shows The Voice or American Idol in their heyday there are no celebrity judges, rather collaborators rise to fame with votes garnered from the Swangg community.

Today's songs have traditionally been created by professional singers, songwriters and producers in a music studio, but Dante V. Moore, the creator of Swangg and founder of Paragoni envisions "Swanggers" from around the world collaborating and creating new music together daily.

Songs with lyrics like "that will make you slap yo mama..." and "let your hope swallow your fear..." are just a couple of the originals created by the users of Swangg. "Creating songs to express oneself whether through singing, rapping, written word or making beats is at the heart of Swangg" says Moore, "...if you can sing in the shower, write a tweet or make a beat - you can Swangg."

Key Features Enable Swanggers to:

- * Record music videos, build fans, become a top Artist
- * Write short lyrics, build fans, become a top Songwriter
- * Post beats, build fans, become a top Music Producer
- * Share videos with friends and on Instagram, Facebook and Twitter
- * Remix popular Swanggs
- * Add fun vocal effects
- * Use in app messaging for collaboration
- * Get 'likes' and 'standing ovations' and rise to fame and become a superstar

Swangg is not another iteration of a karaoke or lip-syncing app where users perform to already existing popular radio songs. Instead it is the first app to use innovative social media technology to bring people together to create new and original music and videos. When a new Swangg (music video) is published, the community votes on it with likes and standing ovations and if the Swangg rises to fame so do all the participants who collaborated on it.

Device Requirements:

- * iPhone, iPad, and iPod touch
- * Requires iOS 8 or later
- * 80.5 MB

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Pricing and Availability:

Swangg 1.0 is Free and is exclusively available worldwide through the App Store in the Music category. A press kit is available for the media at Swangg's official website.

Swangg - Make Songs And Music Videos With Friends 1.0:

<http://www.swangg.com/>

Download from iTunes:

<https://itunes.apple.com/app/swangg-make-songs-music-videos/id1108738600>

YouTube Video:

<https://www.youtube.com/watch?v=zvl09-pcHA8>

Media Assets:

<http://www.swangg.com/presskit.html>

Paragoni is an independent mobile and desktop app design company with several popular music apps that are used by more than 1.5 million musicians worldwide including Grammy Award winners and novices alike. Titles include Songwriter's Pad, MOGUL, Gig Hard, Rhymulator and the new social music video app Swangg. Their apps are designed by musicians

for musicians and the company relentlessly strives to deliver experiences that are fun, easy and provide value. All Material and Software (C) Copyright 2016 Paragoni, LLC. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

###

Dante V Moore
Founder
6095980999

dante@paragoni.com

Link To Article: <https://prmac.com/release-id-80785.htm>
