

It Is Media Svenska AB adds its best-selling magazines to Magzter

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Sweden's It Is Media Svenska AB partners with Magzter to widen its global presence. It Is Media Svenska AB publishes five best-selling architectural and design magazines in the Swedish language. And Magzter's world-class reading platform is now all set to catapult the digital growth of these magazines by taking them to Swedish-speaking readers all over the world. Magzter is the world's largest digital magazine newsstand.

New York, New York - Sweden's It Is Media Svenska AB, which publishes five best-selling architectural and design magazines in Swedish language, partners with Magzter, the world's largest digital magazine newsstand, to widen its global presence. Magzter's world-class reading platform is now all set to catapult the digital growth of these magazines by taking them to Swedish-speaking readers all over the world. Here's what you can read from It Is Media Svenska AB on Magzter:

Rum Hemma offers its readers the latest in home furnishings, design and lifestyle. This monthly magazine is priced at SEK 311.48 (\$33.99 USD) for an annual subscription on Magzter.

Rum Bostad highlights current issues and trends in housing finance, housing, architecture, interior design, construction, and tips for buying & selling. This fortnightly magazine is priced at SEK 210.48 (\$22.99 USD) for an annual subscription on Magzter.

Rum Design is for people who have a burning interest for design, interiors and art. Published 10 times a year, this magazine is priced at SEK 338.98 (\$36.99 USD) for an annual subscription on Magzter.

Nya Rum showcases the stunning architect-designed homes from Sweden as well as around the globe. Published 10 times a year, this magazine is priced at SEK 421.45 (\$45.99 USD) for an annual subscription on Magzter.

Tidskriften Rum is Sweden's leading architecture and design magazine, with news, interviews and inspiring pictorial reports. This monthly magazine is priced at SEK 916.31 (\$99.99 USD) for an annual subscription on Magzter.

"Magzter helps us to expand our reach to not only the Swedish audience, but also readers from all over the world. With our five magazines in architecture, design and interiors, we are glad to have the possibility to reach Magzter's 30 million users. We are looking forward to a long partnership with this great and professional platform that Magzter is."
- Jacop Merlini, CEO, It Is Media Svenska AB - Sweden

"We've been rapidly growing in Sweden and we're extremely delighted to welcome yet another prized publisher, It Is Media Svenska AB, to Magzter. The authoritative and inspiring magazines from It Is Media Svenska AB are now all set to propagate the acclaimed Swedish architecture all over the world." - Girish Ramdas, CEO, Magzter Inc.

"With Sweden being one of the epicenters of architectural workmanship, I firmly believe that the addition of It Is Media Svenska AB's magazines will help our readers to stay updated with the latest architectural and design trends. Here's wishing the magazines to taste great digital success on Magzter." - Vijay Radhakrishnan, President, Magzter Inc.

Device Requirements:

- * iPhone, iPad, and iPod touch
- * Requires iOS 8.0 or later

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

* 47.0 MB

Pricing and Availability:

Magzter - Digital Magazine Newsstand 6.10 is free (with in-app purchases) and available worldwide through the App Store in the News category. All the magazines from It Is Media Svenska AB also come as a treat to Magzter GOLD users, who can enjoy reading them along with 4,000+ other international digital magazines. The Magzter app is also available on the web, Google Play, Amazon App Store, Kindle Fire and is expanding to more platforms soon. Magzter's easy purchase and renewal systems ensure subscriptions are paid on time, eliminating the need for paper checks and postal mail issues. Users can buy their magazines on any of the above devices/platforms and seamlessly port their purchases to any other devices, a feature unique to Magzter.

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Magzter is the world's largest and fastest growing global digital magazine newsstand with over 30 million digital consumers, more than 8,500 magazines from over 3,500 publishers. Headquartered in New York, Magzter has its local offices in London, Barcelona, Amsterdam, Mexico City, Cape Town, Chennai, Singapore and Tokyo and will soon be expanding to other countries. Founded by global entrepreneurs, Girish Ramdas and Vijay Radhakrishnan in June 2011, Magzter enables magazine publishers around the world to create and deliver digital editions of their titles to global consumers. Powered by its proprietary OREY Click Publishing System(R), Magzter also enables their customers to publish interactive/audio-visual content in the magazine as it supports HTML5. Magzter launched Magzter GOLD subscription service to give digital readers unlimited access to thousands of magazines for a low monthly price. All Material and Software (C) Copyright 2017 Magzter Inc. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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Vijay Radhakrishnan
Co-founder and President
+1-646-756-2524

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vijay@magzter.com

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