

Who Gave Me What released for iOS - Keep Track of Gifts and Thank-Yous

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Dramatic Software Co Ltd today introduces Who Gave Me What 1.0, their new gift tracking app developed for iPhone and iPad. Who Gave Me What functions as a simple-to-use database.

Whatever the occasion, this app lets you efficiently keep track of gifts received, why, who they were from and whether or not you have thanked the sender. Givers and occasions can be added just by typing in a name, and they can easily be reused for any subsequent gift.

Glasgow, Scotland - Dramatic Software Co Ltd today is pleased to announce the worldwide release of Who Gave Me What 1.0, their new gift tracking app developed for iPhone and iPad.

The idea came to Andrew Forrest, when his baby daughter was born. He and his partner soon started to lose track of presents the baby had received, especially clothes and soft toys.

They took to recording gifts in the iPhone Notes app, with a photo of each gift. However, recording gifts as notes quickly became unmanageable for more than a small handful of items, and keeping track of who had already been sent a thank-you card proved unwieldy.

Andrew, lead developer with Dramatic Software Co, searched the Apple App Store and found a number of apps for helping you plan to give other people presents - but none to help you track gifts you have received. It was then that he hit on the idea of designing an app which would be easier to use than either pen and paper or Notes, while allowing the user to add photos of gifts straight from the device camera. It would also be able to link them instantly with givers from the user's Address Book and, crucially, to mark them 'thanked' or 'unthanked'.

"The app seemed like something we would find useful," said Andrew, 42. "And after using it ourselves for real over this Christmas and New Year, it was a relief to find that, yes, it does genuinely make keeping track of gifts much, much easier, and less error-prone for us."

Who Gave Me What functions as a simple-to-use database - Each gift is associated with a giver (from the phone's Address Book contacts, if they're in there), and an occasion: birthdays, Christmas, New Year, Eid, Hanukkah, a new baby, a wedding, engagement, graduation or anything else. Givers and occasions can be added just by typing in a name, and they can easily be reused for any subsequent gift.

Users can then choose to view gifts ordered by occasion, who they're from, or based on whether or not the giver is still to be thanked. Although it was an important goal to keep the app as simple as possible, it does include the ability to use the giver's contact details to send them a thank-you email, text message or WhatsApp message, or to initiate a thank-you phone call directly from the app.

As to the name, Andrew said, "We thought 'it's a straightforward app. It should have a straightforward name!'"

Feature Highlights:

- * Familiar, efficient interface based on Apple UI guidelines
- * Optimised for quick entry of multiple gifts
- * Givers can be selected from the user's Address Book contacts
- * Each gift can have one (or many) photos attached to it
- * One convenient view shows all gifts for which the giver has not yet been thanked

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- * Integrates with the camera and photo library for adding photos to gifts
- * Thank-you messages can be sent directly from the app via iMessage, WhatsApp or email
- * The user can initiate a phone call to a giver directly from the app
- * The number of unthanked gifts appears as a 'badge' on the app icon, so you can check it without opening the app

Device Requirements:

- * iPhone, iPad and iPod touch
- * Requires iOS 8.0 or later
- * 11.8 MB

Pricing and Availability:

Who Gave Me What 1.0 is only \$0.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Productivity category. For more information, please contact Andrew Forrest.

Who Gave Me What 1.0:

<http://www.whogavemewhat.com/>

Purchase and Download:

<https://itunes.apple.com/app/who-gave-me-what/id1181919450>

Promotional Banner:

<https://cvbjufdcvvh.files.wordpress.com/2016/05/web-banner.jpg>

Screenshot:

<https://cvbjufdcvvh.files.wordpress.com/2016/05/simulator-screenshot-19-dec-2016-19-16-141.png>

App Icon:

<https://cvbjufdcvvh.files.wordpress.com/2016/12/itunesartwork.png>

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