

Gro Software Introduce Enterprise Class CRM Sales Platform for iOS

Published on 01/24/17

Gro Software today introduces Gro CRM 1.0, its revolutionary enterprise class Customer Relationship Management platform. Gro CRM was built with intelligence and security as its core foundation. Core features include a 360 view of your business via the real-time dashboard, the ability to track contacts and accounts, manage leads and opportunities, communicate with clients, schedule followups and tasks, create quotes and invoices, create purchase orders, manage inventory and so much more.

San Francisco, California - Gro Software today introduced Gro CRM, its revolutionary enterprise class Customer Relationship Management (CRM) platform which was built with intelligence and security as its core foundation. Gro CRM uses military-grade encryption to protect customer data and is also PCI-DSS compliant.

Gro CRM includes both customer relationship management (CRM) and enterprise resource management (ERP) features and functionality. Core features include a 360 view of your business via the real-time dashboard, the ability to track contacts and accounts, manage leads and opportunities, communicate with clients, schedule followups and tasks, create quotes and invoices, create purchase orders and manage inventory. Additional features include email integration, receipt expense tracking, report generation, credit card processing and many more enterprise-class CRM features.

Gro CRM is ideal for companies and teams ranging in size from one to 500 users. The open design of the product provides flexibility to fit a wide range of industries including, but not limited to, sales and marketing organizations, customer service, manufacturing, telecom, health care, financial services and startups.

Gro CRM's primary design focus has been on security and ease of use. "We have been very careful about the design of Gro CRM. We made sure the design is simple yet powerful, streamlined but not cluttered, and feature rich all the way down to the smallest device," says Scott Smith, Product Marketing Manager. "We built all of this on top of a secure platform."

Gro CRM is empowering iPhone, iPad, Apple Watch and AppleTV users with a CRM sales platform that is built exclusively around the Apple ecosystem and written in Apple's new modern Swift 3 programming language.

Device Requirements:

- * iPhone, iPad, and iPod touch
- * Requires iOS 9.3 or later
- * 65.6 MB

Pricing and Availability:

Gro CRM 1.0 is available immediately through the Apple(R) App Store and on the Gro CRM website. The download is free but requires an annual subscription. Basic subscriptions are available for 24.99 USD/user/month (billed annually) and Pro subscriptions are available for 49.99 USD/user/month (billed annually) A 14-day free trial is available on the Gro CRM website.

Gro CRM 1.0:

<https://www.grocrm.com>

Download from iTunes:

<https://itunes.apple.com/app/gro-crm/id1150281533>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Download Trial:

<https://www.grocrm.com/product/trial/>

Screenshot (Gro CRM iPad Pro):

https://ea455f88b6f88b4e419f-7e1bedcd0999ec746e44a2e68a803dec.ssl.cf5.rackcdn.com/app_store/grocrm-ipad.jpg

Screenshot (Gro CRM iPhone):

https://ea455f88b6f88b4e419f-7e1bedcd0999ec746e44a2e68a803dec.ssl.cf5.rackcdn.com/app_store/grocrm-iphone.jpg

Screenshot (Gro CRM Apple Watch):

https://ea455f88b6f88b4e419f-7e1bedcd0999ec746e44a2e68a803dec.ssl.cf5.rackcdn.com/app_store/grocrm-watch.jpg

Headquartered in San Francisco, California, Gro Software is founded by a dedicated team of Apple developers, ex-Apple employees, designers and CRM experts. Gro CRM is the sales platform with intelligence and security, helping companies mobilize their sales, drive growth and revolutionize their business around the world. All Material and Software (C) Copyright 2017 Gro Software LLC. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

###

Scott Smith
Marketing
628-333-9160

scotts@grocrm.com

Link To Article: <https://prmac.com/release-id-80945.htm>
