

Slowly - New Pen Pal App available now on the App Store

Published on 02/01/17

Why Interactive today introduces Slowly 1.0, their new pen pal app developed for iOS devices. Bringing the traditional pen pal experience to smartphones, Slowly was created for those who yearn for meaningful connections with others. Users are matched in pairs based on common interests and language. And just like a real letter, delivery time depends on geo-locations and distance between pen pals. Users are therefore encouraged to take the time in writing and share their thoughts freely.

Hong Kong - Why Interactive today is pleased to announce the release and immediate availability of Slowly 1.0, their new pen pal app developed for iPhone, iPad and iPod touch devices. Slowly lets users write and receive letters from anywhere in the world. In the era of instant messaging, we hope to provide a platform and connect users who want to share their passion at a slower, but better pace - one letter at a time.

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Another feature on Slowly is the ability to collect stamps from around the world: users start with the stamp of their current location; they can then unlock new ones through meeting pen pals from other countries or by travelling. Currently there are already more than 100 fun and unique stamps awaiting for users to discover - and the collection is still expanding with new stamps constantly being added!

Device Requirements:

- * iPhone, iPad, and iPod touch
- * Requires iOS 8.0 or later
- * 37.1 MB

Pricing and Availability:

Slowly 1.0 is Free and available worldwide through the App Store in the Social Networking category. As Android version is currently under development and will be released soon. Please visit Slowly's official website for more information on its features and screenshots of the app.

Slowly 1.0:

<https://www.getslowly.com>

Download from iTunes:

<https://itunes.apple.com/app/slowly-lets-make-pen-pals!/id1199811908>

Screenshot:

<http://a1.mzstatic.com/us/r30/Purple111/v4/7a/b2/b7/7ab2b731-97bf-c595-dbbf-1e792774c417/screen696x696.jpeg>

App Icon:

<http://is1.mzstatic.com/image/thumb/Purple122/v4/6e/2b/3e/6e2b3e6c-0d4e-5eaf-d0f1-daec076cc3ea/source/175x175bb.jpg>

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Kevin Wong is a new media creative from Hong Kong, who is the first generation that grew up with the internet in the golden 80s. He has been working in the new media design field for over 10 years. In late 2008, he founded his company, Why Interactive, aiming to provide custom-made, interactive solutions, that blends awesome visual design and impressive user experience. Kevin likes finding inspirations from daily life and turning human needs into creative idea. His design is known for his minimal and casual style, with good sense of humour. His works had gained many local and international design awards and media coverage over the years. In 2014, he advanced his great works and won several awards in the Global Design Awards 2013. Besides working as the Creative Director in his own company, he is also a guest columnist, writing about new media design in a local magazine; Jury of international design platform includes Awwwards (2012), CSS Design Awards (2014 - present) & Webby Awards (2012 - present). All Material and Software (C) Copyright 2017 Why Interactive. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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Kevin Wong
Founder

kevinkev@gmail.com

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