

Mighty Networks takes on Facebook Groups native mobile app

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California based Mighty Software, Inc. today announces Mighty Networks 4.4.3, an important update to the company's popular social networking app for iOS and Android devices. Mighty Networks takes direct aim at ordinary groups with a new social network totally re-imagined for deep interests on mobile. The app employs proprietary algorithms and smart technology built from the ground up for interests. Version 4.4.3 contains various bug fixes and stability improvements.

San Francisco, California - Mighty Software, Inc. today is proud to announce the release of Mighty Networks 4.4.3, an important update to the company's popular social networking app developed for iOS and Android devices. Mighty Networks takes direct aim at Facebook Groups with a new social networks for deep interests. This launch could be particularly relevant to you as it an entirely re-imagined native mobile app for the things that are most important to us like our dream profession, a shared medical condition, or an all-consuming hobby. It also employs proprietary algorithms and smart technology built from the ground up for interests.

Mighty Networks:

- * Connects members by their location, by the topics they choose and the categories they define
- * Content and conversations never get lost
- * Everything for an interest is in one place
- * Enables mobile push notifications to all members
- * Send private messages
- * Share photos and tips
- * Enables events and groups
- * Discover trending posts, polls and questions

"Ordinary groups are a terrible way to connect people around a shared interest. They're positively broken if you want to organize collective action," says Mighty Networks Founder & CEO Gina Bianchini. "We're passionate believers in bringing cutting-edge technology to the way people want to meet around their most deeply held interests. Ten years into social networks that continue to reinforce the identities that divide us, we've built Mighty Networks for the interests that bring us together."

"Each Mighty Network is a series of building blocks that our customers or Creators can tailor for their interest, goals and members. Given this freedom, it's not a huge surprise that members of our early Mighty Networks spend fives times the industry average on our mobile apps," said CTO Tim Herby.

Device Requirements:

- * iPhone, iPad, and iPod touch
- * Requires iOS 10.0 or later
- * 52.2 MB

Pricing and Availability:

Mighty Networks 4.4.3 is Free and available worldwide through the App Store in the Social Networking category. There is also an Android version available on Google Play. Mighty Networks is a freemium subscription model similar to SurveyMonkey(R) or Dropbox(TM) where anyone can create a Mighty Network for free. There's no limit to the number of members on a Mighty Network. When a Creator is ready to upgrade to a Growth Plan (\$79.00 per month), they'll unlock Host Analytics and integrations with Google Analytics and Slack. With the Business Plan (\$99.00 per month), Creators gain access to a member referral program with

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rewards as well as the option to add member subscriptions or sponsorships. There is also a Mighty Networks PRO option for the Enterprise.

Mighty Networks 4.4.3:
<http://www.mightynetworks.com>

Download from iTunes:
<https://itunes.apple.com/app/mighty-networks-create-your-own-social-network/id1081683081>

Screenshot:
<http://a4.mzstatic.com/us/r30/Purple122/v4/e0/ca/9d/e0ca9d1d-4db9-07cb-38b5-43679ea99828/screen696x696.jpeg>

App Icon:
<http://is2.mzstatic.com/image/thumb/Purple111/v4/6c/fd/76/6cfd76b0-f0fa-f83b-a077-91230dafd72d/source/175x175bb.jpg>

Headquartered in Palo Alto, California, Mighty Software, Inc. is a privately funded social network for deep interests, not identities. Anyone can create a Mighty Network for free. Each Mighty Network uses proprietary algorithms and smart technology to introduce members by location, by topics they choose and by categories they define. With everything for an interest in one place, members can always get back to the content, conversations and members that are most important to them. All Material and Software (C) Copyright 2017 Mighty Software, Inc. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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