

Bauer Media adds Weight Watchers Australia to Magzter

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Bauer Media adds Weight Watchers Australia to Magzter, the world's largest digital magazine newsstand. Weight Watchers Australia is the ultimate guide for anyone wanting to lead a healthier, happier life. It's packed with delicious recipes, real-life slimmer success stories and articles about health, fitness and emotional well-being. From the latest research on weight-loss to how to dress best for your figure, it's a must-read for anyone wanting to achieve, or maintain, a healthy weight.

New York, New York - Bauer Media, one of Australia's most-renowned publishing companies, adds Weight Watchers Australia to Magzter, the world's largest digital magazine newsstand. It is worth mentioning that Bauer Media has already been digitally publishing 50+ best-selling titles including Cosmopolitan Australia, ELLE Australia, Harper's Bazaar Australia, Rolling Stone Australia and OK! Magazine Australia, on Magzter.

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In the latest issue of Weight Watchers Australia, read many informative columns such as How to lose your post-baby weight, The busy mum's guide to incidental fitness and 68 slimming recipes and food tips. Also, don't miss reading the inspirational Weight Watchers journey of the three Jensen sisters.

"We are pleased to extend our distribution partnership with Magzter to include the digital edition of Weight Watchers magazine Australia. Leveraging Magzter's global audience will help deliver our great content to a wider audience." - Kit Wilson, Group Subscription Marketing Manager, Bauer Media - Australia

"Magzter has been working with Bauer Media globally for many years now and they have always been synonymous with superlative content. Bauer Australia has been a strong partner to Magzter and adding Weight Watchers Australia has further strengthened their offering to our global audience. We're quite confident that this exciting magazine will be loved by millions of fitness enthusiasts on Magzter, who desire to look and be their best." - Girish Ramdas, CEO, Magzter Inc.

"Magzter has been sharing a fruitful digital partnership with Bauer Media for almost three years, and we're now delighted to add Weight Watchers Australia from this esteemed publishing house to our catalogue. We are quite confident that this prized and well-researched magazine will inspire our 30+ million readers to stay healthy and amazing!" - Vijay Radhakrishnan, President, Magzter Inc.

Device Requirements:

- * iPhone, iPad, and iPod touch
- * Requires iOS 8.0 or later
- * 48.1 MB

Pricing and Availability:

Magzter - Digital Magazine Newsstand 6.14 is free (with in-app purchases) and available worldwide through the App Store in the News category. A monthly magazine, Weight Watchers Australia is priced at AUD 40.07 (\$29.99 USD) for an annual subscription on Magzter. Weight Watchers Australia also comes as a treat to Magzter GOLD users, who can enjoy

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reading it along with 4,000+ other international digital magazines. The Magzter app is also available on the web, Google Play, Amazon App Store, Kindle Fire and is expanding to more platforms soon. Magzter's easy purchase and renewal systems ensure subscriptions are paid on time, eliminating the need for paper checks and postal mail issues. Users can buy their magazines on any of the above devices/platforms and seamlessly port their purchases to any other devices, a feature unique to Magzter.

Magzter - Digital Magazine Newsstand 6.14:
<http://www.magzter.com>

Weight Watchers Australia on Magzter:
<https://www.magzter.com/AU/Bauer-Media/Weight-Watchers-Australia/Health>

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Magzter is the world's largest and fastest growing global digital magazine newsstand with over 30 million digital consumers, more than 9,000 magazines from over 3,500 publishers. Headquartered in New York, Magzter has its local offices in London, Barcelona, Amsterdam, Mexico City, Cape Town, Chennai, Singapore and Tokyo and will soon be expanding to other countries. Founded by global entrepreneurs, Girish Ramdas and Vijay Radhakrishnan in June 2011, Magzter enables magazine publishers around the world to create and deliver digital editions of their titles to global consumers. Powered by its proprietary OREY Click Publishing System(R), Magzter also enables their customers to publish interactive/audio-visual content in the magazine as it supports HTML5. Magzter launched Magzter GOLD subscription service to give digital readers unlimited access to thousands of magazines for a low monthly price. All Material and Software (C) Copyright 2017 Magzter Inc. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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