

## Vemedio releases Snowtape 1.3 - Adds Windows Media Technology

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Vemedio today releases Snowtape 1.3, a major improvement update to their internet radio recording solution for Mac OS X. Snowtape is the easiest and most intuitive software for recording internet radio. Snowtape enables the user to quickly find and record his or her favorite music, add album artwork and export it right into iTunes. Version 1.3 adds Windows Media streaming technology and export to MP3.

Ludwigsburg, Germany - Today Vemedio releases a major improvement update to Snowtape, the easiest and most intuitive software for recording internet radio. Snowtape enables the user to quickly find and record his or her favorite music, add album artwork and export it right into iTunes.

"With the integration of Windows Media technology, we are bringing a whole new universe of radio stations to Snowtape.", says Martin Hering, founder of Vemedio. "There are no limits anymore. Snowtape now supports every major audio streaming technology. Our users will love it."

### Windows Media Support

The new version adds support for Windows Media streaming technology and thus now supports radio stations like the BBC and NRJ Radio. Users can enjoy their favorite radio program without the need of installing additional plugins like Flip4Mac. Snowtape supports the MMS and the MMS over HTTP protocol as well as ASX and WSX playlist files.

### Internet Browser Integration

Snowtape comes with the option of installing the RadioURL browser plugin that can serve as a replacement for Flip4Mac. It seamlessly integrates Snowtape with the Website of the radio provider and forwards the streams directly to Snowtape. The user does not need to configure anything.

### Direct Export to MP3

In addition to exporting to AAC the user can now export directly to the MP3 format. Album artwork and track titles are automatically exported as ID3v2 tags and get incorporated directly into the audio track.

### Supported Languages:

\* Snowtape is available in English, German, Japanese, French and Italian

### System Requirements:

Snowtape requires Mac OS X 10.5.2 or later, an Intel- or PowerPC-based Mac with discrete graphics and a broadband internet connection.

### Pricing and Availability:

Snowtape is available for immediate download. A license can be acquired for \$29.00 (USD). The demo version restricts recording to 60 minutes total.

### Snowtape 1.3:

<http://www.snowtape.com>

### Media Assets:

<http://vemedio.com/goto/press>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Vemedio was founded in March 2008 as the successor of CocoaMade, formally known for its video converting tool "XRay Video". The company is owned by Martin Hering, who has been the developer of leading media applications at equinix AG for the last three years. Martin Hering founded Vemedio to develop a streamlined collection of home and professional applications that make life easier and more fun. Copyright (C) 2008-2009 Vemedio. All Rights Reserved. Apple, the Apple logo, and iTunes are registered trademarks of Apple Inc. in the U.S. and/or other countries. All other trademarks are the property of their respective owners.

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