

iOS Art App iOrnament showcased in Apple Retail Stores and on WWDC 2017

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Munich based science-to-touch today announced that the drawing app iOrnament was showcased

by Apple Inc. with artwork created by the internationally renowned calligrapher Seb Lester. iOrnament is an art tool that allows you to create high-end kaleidoscopic drawings based on Apple Pencil input. The illustrations were used on the Apple website as well as for the presentation of the iPad Pro in Apple Retail Stores and during the WWDC 2017.

Munich, Germany - iOrnament artwork created by Seb Lester was used as a prominent design element by Apple Inc. in context with the launch of the new iPad Pro. The drawing app iOrnament turns simple strokes into mesmerizing patterns by making use of simple rules of symmetry. The internationally renowned calligrapher Seb Lester used iOrnament to create luminous symmetric designs that are currently shown in Apple Retail Stores. More designs were showcased as a major graphics element in the hands on area of the WWDC 2017 in San Jose, California and on the Apple website.

iOrnament makes full use of Apple Pencil features to allow the full bandwidth of expressive stroke and colour variations controlled by your pen tip. The App combines pattern repetition and advanced pen control features to turn subtle hand movements into unique artistic strokes. The iOS drawing App is a popular artist tool for both professionals and drawing enthusiasts. "For creating beautiful patterns and at the same time getting complete peace of mind there's nothing better than iOrnament." says Chicago based digital artist Susan Murtaugh.

Seb Lester tweeted about his success: "bought an iPad 9 months ago. Nearly didn't because wasn't sure it would lead anywhere. It led to appearing in iPad commercial." Seb Lester showcased artworks in both Procreate and iOrnament and was also part of the recent iPad Pro commercial. iOrnament founder Jurgen Richter-Gebert comments about Seb Lester's work with iOrnament "Seb understands how to make the most out of the tools given in iOrnament. His drawings are rich of glowing colours while he makes genuine use of the Apple Pencil functions and combines them with his very unique style. He gives us an idea of the numerous opportunities for art and design which are possible with the Apple Pencil tools."

Device Requirements:

- * iPhone, iPad, and iPod touch
- * Requires iOS 9.1 or later
- * 103 MB

Pricing and Availability:

iOrnament 2.1 is \$3.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the iTunes App Store in the Education category. Promo codes are available to members of the press. For more information, please contact Juergen Richter-Gebert.

iOrnament 2.1.0:

<http://www.science-to-touch.com/en/iOrnament.html>

Purchase and Download:

<https://itunes.apple.com/app/id534529876>

YouTube Video (Seb Lester):

<https://www.youtube.com/watch?v=J11Mqi3mWA4>

Video with Seb Lester tessellation art:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

<https://www.facebook.com/seblesterart/videos/1351849191519848/>

Screenshot:

http://science-to-touch.com/press/07_Screenshots/SS2a.png

App Icon:

http://science-to-touch.com/press/01_Icon/IconMaster.png

Located in Munich, Germany, Science-to-touch was founded in 2012 by Jurgen Richter-Gebert, mathematics professor and expert in geometry and visualization. It is a collection of projects which are aimed at interactive visualization of science. The basic philosophy behind the project is that visualization and interactivity makes content accessible, understandable and fun. The Mind the Gap App is the second release of science-to-touch. Science-to-touch tries to provide high quality content that helps to get in touch with various interesting topics. All projects should be equally creative, informative and accessible. Copyright (C) 2017 Science-to-touch. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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Link To Article: <https://prmac.com/release-id-81630.htm>
