

## **Winstag - Fashion Conscience can Share the Latest Styles, Trends & Ideas**

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UK based Ollywan Limited announces Winstag 1.2.2 for iOS, the latest version of the company's popular app for stylists and fashion bloggers. Winstag provides a platform where the trendiest individuals can become influencers of the fashion and style space. It provides users with an opportunity to share the latest styles and trends that the fashion industry has to offer. Version 1.2.2 offers users an enhanced ability to interact and share information on the fashion-networking platform.

London, United Kingdom - Ollywan Limited announces the latest version of Winstag 1.2.2, an app for the stylists and fashion bloggers. The updated version of the Winstag app has now been made available by Ollywan Limited for the savvy and fashion conscience individual. It provides a platform where the trendiest individuals can become influencers of the fashion and style space. It provides users with an opportunity to share the latest styles and trends that the fashion industry has to offer. This unique platform also allows its users to follow their friends, bloggers, and celebrities to see what they are wearing as well.

"With this app, users can even buy the pieces they like the most through the tags of those they follow by simply clicking on the tags of their choice and being directed to the same shopping page of the exact or a similar product" said Hilmi Konde, CEO and Founder at Ollywan Limited.

They also have made an infrastructure available for companies to advertise their products into the app as an e-commerce platform as well. Fashion influencers can enhance their own styles while sharing photos of their new and improved sense of fashion. The app is said to be the best social networking app for both fashion bloggers and stylists. Its user interface, allows users to also identify emerging fashion trends. The Winstag is a must-have app for all of those who enjoy fashion.

Its Features include the following:

- \* Ability to login via email, Facebook, Instagram and Google
- \* Ability to integrate photos from the camera gallery and Facebook
- \* Can link products to Zalando, an online retail store
- \* Can share post in user's Facebook and Twitter accounts

Gift certificates are available to users who tag a certain amount of photos and then link them with online fashion retailer store Zalando. They also have gift certificates for users who refer a certain amount of new users to Winstag. "50 GBP Zalando gift certificates are also available to the first 50 users who tag 100 photos and the first 50 users who bring 100 contacts to the app within a month. Others can also be invited to the platform with a special invite code" proudly said by Hilmi Konde.

What's New in the Updated Version:

This updated app provides to its users, an enhanced ability to interact and share information on the fashion-networking platform. The updates that appear in Version 1.2.2 includes a purse screen that allows users to see how much they've earned in bonuses. The platform allows them to see how much has been accumulated in real time so it's easy to keep track of their earnings. The buy button also makes it easy for users to make purchases after implementing the tagging feature. To enhance the user's experience, minor UI improvements to the app have also been made to correct minor bugs.

Device Requirements:

- \* OS Requirements: iOS 9.0 or later
- \* Compatible with iPad, iPhone and iPod touch

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- \* Size: 29.6 MB
- \* Language: English

#### Pricing and Availability

Winstag app is currently available for Free worldwide through the iTunes app store in Photo & Video category. An Android version of the app will also be rolled out at some point in the future.

Winstag 1.2.2:  
<http://winstag.com/>

Download from iTunes:  
<https://itunes.apple.com/us/app/winstag-photo-sharing-fashion/id1155008660?ls=1&mt=8>

Screenshot 1:  
<http://a4.mzstatic.com/us/r30/Purple127/v4/32/a3/12/32a31203-abfa-3681-bd63-d487d5bf0f9d/screen696x696.jpeg>

Screenshot 2:  
<http://a4.mzstatic.com/us/r30/Purple127/v4/a3/dc/46/a3dc463c-a44e-6da3-d633-ce6399cef06c/screen696x696.jpeg>

App Icon:  
<http://is2.mzstatic.com/image/thumb/Purple111/v4/74/a4/c9/74a4c984-19e4-01b3-2e68-4291f66ceb71/source/350x350bb.jpg>

Hilmi Konde is the CEO and founder of Winstag, an app dedicated to create a social network for trends, lifestyle and fashion. Hilmi believes that any object in a photo shared in Winstag can be fashionable and the every user of Winstag is trendsetter. Prior to founding Winstag, Hilmi was the owner of an audit firm. He obtained his professional experience at PwC. He is US Certified Public Accountant and holds MBA degree from University of Texas. All Material and Software (C) Copyright 2017 Ollywan Limited. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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