

## **Meditation Expert Lynne Goldberg Introduces Breethe - New Meditation App**

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Certified meditation coach, Lynne Goldberg, today announces the official launch of Breethe 3.0, the next generation of the popular guided meditation and mindfulness app for iOS and Android devices. Re-named Breethe, the app builds on the success of OMG. I Can Meditate! as one of the world's top meditation apps and the easiest way to meditate. In addition to new content and features, the app has been completely re-designed to reflect the new brand.

New York, New York - Certified meditation coach and founder of OMG. I Can Meditate!, Lynne Goldberg, today is very pleased to announce the official launch of Breethe 3.0, the next generation of the popular guided meditation and mindfulness app for iOS and Android devices. Re-named Breethe, the app builds on the success of OMG. I Can Meditate! as one of the world's top meditation apps and the easiest way to meditate. And now sets its sights on becoming the definitive companion app to help people enjoy a lifestyle of calm and balance. As more and more people are experiencing the benefits of meditation, they are seeking to integrate these benefits into all aspects of their daily lives.

Breethe accompanies users throughout the day - from morning wake-up to bedtime, and everything in between - providing them with supportive tools and guidance every step of the way, to keep them on track with their practice. In addition to new content and features, the app has been completely re-designed to reflect the new brand.

"We are so excited to launch Breethe. Our goal has always been for the app to be a meditative companion; with you wherever you go, just like your breath. That's why we think the new name is so fitting" said founder Lynne Goldberg.

Although the name has changed, all previous content and features from OMG. I Can Meditate!, plus much more, remain. All existing users of OMG. I Can Meditate! will be automatically updated into the new Breethe app. Version 3.0 provides you with all the content and features from OMG, plus more guided meditations, an improved design and great new tools to help you bring meditation into your daily life.

The new "My Place" puts all the app's content right at your fingertips, allowing you to set favorites, see what's new & popular, and get recommendations just for you. You can now also use the wake up function with any meditation track, set reminders to help you remain mindful throughout the day, and track your progress.

### Device Requirements:

- \* iPhone, iPad, and iPod touch
- \* Requires iOS 9.0 or later
- \* 104 MB

### Pricing and Availability:

Breethe 3.0 is Free (with In-App Purchases) and available worldwide through the App Store in the Health & Fitness category. There is also an Android version available on Google Play. For more information, please visit Breethe online, and follow along on social media at @BreetheApp.

### Breethe 3.0:

<http://breethe.com/>

### Download from iTunes:

<https://itunes.apple.com/app/omg.-i-can-meditate!-meditation/id920161006>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Download from Google Play:

[https://play.google.com/store/apps/details?id=com.Meditation.app&utm\\_source=Landing&pcampaignid=MKT-Other-global-all-co-prtnr-py-PartBadge-Mar2515-1](https://play.google.com/store/apps/details?id=com.Meditation.app&utm_source=Landing&pcampaignid=MKT-Other-global-all-co-prtnr-py-PartBadge-Mar2515-1)

Screenshot 1:

<http://a4.mzstatic.com/us/r30/Purple117/v4/ad/0e/3a/ad0e3ab5-25b9-8270-2c28-549b0673a0ad/screen696x696.jpeg>

Screenshot 2:

<http://a1.mzstatic.com/us/r30/Purple127/v4/9b/3c/7f/9b3c7f42-6280-e87b-c26c-a3ed7e8431fe/screen696x696.jpeg>

App Icon:

<http://is5.mzstatic.com/image/thumb/Purple122/v4/9c/e3/5c/9ce35c00-bed7-7fd2-6941-2eebeb4aa745/source/175x175bb.jpg>

Lynne Goldberg was once a Type-A, stressed out business executive who experienced the benefits of meditation first hand after a string of devastating life events sent her in a downward spiral. Through the power and practice of meditation she was able to transform her life and get back on a healthy, happy life path. Since then, she has been spreading the practice of meditation and mindfulness wherever she can, and has helped nearly a million people learn to meditate. All Material and Software (C) Copyright 2017 OMG. I Can Meditate! Inc.. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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