

Utopia Editorial releases TipTap Video for iOS

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Utopia Editorial LTD releases TipTap Video 1.0.1, an update to the its first video editing app for iOS devices. Tip Tap Video is aimed at helping everyone become a videographer and tell their story with just a tap on the screen. Users simply select the cuts or scenes they wish to keep from videos they've previously shot. The app will automatically stitch them together so that they have a new video made of the scenes they've chosen. Version 1.0.1 fixes some very minor bugs.

Tel Aviv, Israel - Utopia Editorial LTD is pleased to announces TipTap Video 1.0.1, an update to the company's first video editing app developed exclusively for iPhone, iPad and iPod touch devices. Tip Tap Video is the first video editing app aimed at helping everyone become a videographer and tell their story with just a tap on the screen.

Tip Tap Video eliminates the need to think about how to stitch images together, or having to overthink the video editing process, by keeping the process as simple as taping the screen. Users simply select the cuts or scenes they wish to keep from videos they've previously shot. The app will automatically stitch them together so that they have a new video made of the scenes they've chosen.

Notable Features

Auto-stitching videos:

Select the cuts or scenes you wish to keep from videos you have previously shot. The app will automatically stitch them together so you have a new video made of the scenes you chose!

Edit and re-order:

You control the order of the scenes and cuts you include. You can combine as many videos as you wish, repeat scenes and change the order.

Filters:

Tip Tap Video allows you to easily add filters to your videos to set the mood and create a whole new story.

Music:

Tip Tap Video app comes with pre-recorded tracks (made especially for the app so you can't get them anywhere else!) and also allows you to add any music or song to your video from whatever you have on your phone.

TipTap Video v1.0.1 began as an idea in the mind of a brilliant video editor who noticed how complex it was to edit videos even on the computer and how difficult it is for the less tech savvy people. When Israel Oron was just 5 years old, he was already developing pictures from the film in his father's home darkroom. The son of a famous fashion photographer and videographer, Israel watched and learned as his father cut the long rolls of film and put the pieces back together to create the final montage. It was then that his passion for storytelling by way of image and sound was lit, and that fire still burns strong today.

There are apps for video editing on phones, and they're good. But they're far from being simple. All you have to do is look around at who uses them and for what, at the multiple workshop and training days for "How to edit video with [Insert app name here]". Had they been easy and intuitive, no one would need a workshop to operate them, right?

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That's when the idea of Tip Tap Video came to life. Everyone shoots photos and videos on their phones. Everyone wants to share their photos and videos with the rest of the world on social media. Being in the video editing business, Israel knows firsthand, what it means to actually manipulate images and sound to edit something else, a new story if you will, from pre-shot scenes. He created TipTap Video to allow absolutely everyone to create their own video story by simply tapping on the scenes they wish to include.

Device Requirements:

- * iPhone, iPad, and iPod touch
- * Requires iOS 9.3 or later
- * 80.1 MB

Pricing and Availability:

TipTap Video 1.0.1 is Free and available worldwide exclusively through the App Store in the Photo & Video category. For more information, please contact Israel Ohayon.

TipTap Video 1.0.1:

<http://tiptapvideo.com/>

Download from iTunes:

<https://itunes.apple.com/app/tiptap-video/id1227719364>

Video Gallery:

<http://tiptapvideo.com/index.php/gallery-2/>

Demo Video:

<https://www.youtube.com/watch?v=bVCU5KbAwhM>

Screenshot:

<https://is1-ssl.mzstatic.com/image/thumb/Purple127/v4/d5/df/04/d5df04bc-4d90-1c77-8327-169554762561/source/750x750bb.jpeg>

Media Assets:

<http://tiptapvideo.com/index.php/press/press-bloggers-kit/>

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