

CS Odessa Releases Dashboard for CRM to ConceptDraw Solution Park

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California based CS Odessa today announces the new CRM Center Dashboard plugin for ConceptDraw PRO v11, now available in ConceptDraw Solution Park. The CRM Center Dashboard can display activity in Facebook, Instagram, Twitter, and other application platforms. It can even be setup to update dynamically, always giving the most current information. The CRM Center Dashboard supports data from text files, comma-separated values files, and MS Excel spreadsheet files.

San Jose, California - CRM effectiveness and efficiency is an important marketing component for many companies. Understanding its effectiveness and impact is important to move your organization ahead in its respective marketplace. CS Odessa recognizes this and has developed a dynamic dashboard that can be used by stakeholders and employees in the organization. The CRM Center Dashboard can display activity in Facebook, Instagram, Twitter, and other application platforms. The ConceptDraw CRM Center Dashboard Solution can even be setup to update dynamically, always giving the most current information and keeping you on top of emerging trends.

CRM Center Dashboard supports data from text files (TXT), comma-separated values files (CSV), and MS Excel spreadsheet files (XLS). Once you have connected a source file to the ConceptDraw document containing the solution's dashboards, the visual indicators will automatically be updated based on your selection of refresh time and source file changes. The resulting dashboard can be used as a dynamic display of the data, or exported as a PowerPoint slide, Adobe PDF document, HTML, or any one of several other graphic formats for use in any way you can imagine.

ConceptDraw Office v4 is the fourth generation suite of ConceptDraw products that uses InGyre4 integration technology to share data between its applications, allowing you to switch gears for different tasks more quickly. It retails for \$499 (USD) and can be purchased directly from CS Odessa or their resellers. The ConceptDraw Office suite is designed for knowledge workers, project managers, managers, and academics.

Pricing and Availability:

CRM Center Dashboard is a \$49 (USD) paid solution for ConceptDraw PRO v11 and ConceptDraw

Office v4. ConceptDraw PRO is well-known for its ability to exchange documents with Microsoft Visio, the de facto standard in business graphics documents. It can open and save documents that can be used by Visio (VSD, VDX and VSDX documents) users. It is supported by the powerful business solutions located in Solution Park, and retails for only \$199 per end user license.

ConceptDraw Office v4:

<http://www.conceptdraw.com/products/office>

ConceptDraw PRO v11:

<http://www.conceptdraw.com/products/drawing-tool>

CRM Center Dashboard:

<http://www.conceptdraw.com/solution-park/management-crm-center-dashboard>

Screenshot:

<http://www.conceptdraw.com/solution-park/resource/images/solutions/management-crm-center-dashboard/MANAGEMENT-CRM-Dashboard-Design-Elements-CRM-Charts.png>

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Founded in 1993, Computer Systems Odessa supplies cross-platform productivity tools and graphic technologies to professional and corporate users around the world. With headquarters in Odessa, Ukraine, and a U.S. office in San Jose, California, CS Odessa sells products internationally through resellers in over 150 countries, both directly and through resellers. The ConceptDraw line of products has won numerous awards and is used by hundreds of thousands, including Fortune 500 companies, U.S. Federal Government agencies, small and medium businesses, and students and educators around the globe. ConceptDraw is a registered trademark, and ConceptDraw Office, ConceptDraw Solution Park, ConceptDraw PRO, ConceptDraw MINDMAP, ConceptDraw PROJECT, and ConceptDraw STORE are trademarks of CS Odessa. All other trademarks and registered trademarks are the properties of their respective owners.

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