

Fotor Photo Editor Offers Easy Yet Powerful Photo Editing for Mac

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San Francisco-based Everimaging Science and Technology Co., Ltd announces Fotor Photo Editor 3.4.1, an important update to their simple yet powerful photo editor for macOS. The app offers powerful photo editing tools, batch processing of images, an easy-to-use collage maker, a tilt-shift editor to give images improved depth-of-field, 15 different 1-tap photo enhancements, and much more. Version 3.4.1 offers performance enhancements and bug fixes.

San Francisco, Californi - Everimaging Science and Technology Co., Ltd is today proud to announce the release and immediate availability of Fotor Photo Editor 3.4.1, an important update to their easy-to-use yet powerful photo editor for macOS. The app offers powerful photo editing tools, which include batch processing of images, a collage maker, fifteen 1-tap photo enhancements, and much more.

Fotor Photo Editor brings professional image editing power to any Mac user. The app includes over 150 effects and borders, textures that can be applied to images with just a click of the mouse, focus and blurring tools, portrait touch up tools, and numerous other powerful image editing tools.

"Previously, professional photo tools and effects were only accessible to users who could afford to pay hundreds of dollars for Adobe Photoshop or other high-end image editing tools," says Maggie Wu, Marketing Manager at Everimaging. "With Fotor Photo Editor, we've brought powerful yet easy-to-use image editing tools to the masses. The app is free to download from the Mac App Store, and if users need the extra power a 'Pro' subscription brings, it will cost them mere pennies a day."

Features:

- * Portraits touch up tools
- * Batch image processing
- * Collage creator
- * State-of-the-art photo processing engine
- * Flexible text editing tools
- * 1-tap photo enhancement options
- * Over 150 photo effects
- * 60+ frame and border styles
- * Focus and blurring tools
- * Much more

Fotor Photo Editor's Portraits Touch Up feature allows anyone to smooth skin, remove wrinkles, fix blemishes, remove red eye, and more. A whole range of virtual makeup is at a user's beck and call. Tools include eye tint and eye shadow, eye liner, mascara, eyebrow pencil, blush, lip tint, and even teeth whitener.

Photos can be quickly processed in large numbers at once, applying scenes, effects and borders with just one click. Images can also easily be batch renamed, resized, and converted to other formats.

What's New in Version 3.4.1

- * Solved the problem where Fotor Pro won't function properly after subscribing

The app's flexible text editing tool allows adding text to any photo, adjusting the text size, font, color until it looks perfect. The over 150 photo effects and 60+ styles of photo frames make the photo design and customization nearly unlimited.

Fotor Photo Editor's 1-tap photo enhancements offer various enhancement options that are configured for various photo capture conditions. Snap your photo now, adjust the settings later. 1-tap photo enhancements include:

- * Auto
- * Backlit
- * Darken
- * Cloudy
- * Shade
- * Sunset
- * Night
- * Flash
- * Fluorescent
- * Portrait
- * Sand/Snow
- * Landscape
- * Theater
- * Food

"In addition to Fotor Photo Editor for Mac, we also offer an easy-to-use free online image editing service, Fotor Web," shared Maggie. "While our main competitor has discontinued its free online image editor service, Fotor Web continues to offer powerful graphic tools. With the ability to crop, rotate, fine-tune and adjust colors, create frames, and stickers, and much more, Fotor Web offers powerful tools that make it easy to edit your photos from wherever you have an internet connection and a web browser available."

Fotor's powerful textures feature applies various textures on images with a click of the mouse. Textures such as Stain, Light Leak, Grain, Scratch, Raindrops, and many others which can be adjusted for intensity and angle.

The app, which is fully optimized for the Mac's Retina Display, also offers a powerful mixture of clear focus and selective blurring tools. Fotor can import and export a wide variety of popular image formats, including TIFF, JPG, BMP and PNG, plus it provides conversion functionality for RAW image files.

Sharing images is easy, due to the app's ability to share images via Facebook, Twitter, Flickr, and email. Images can also be saved to the Mac's hard drive, or to the cloud. Printing is also a breeze for users who wish to share their creations with folks that don't have access to a computer or mobile device.

Reviewers love Fotor Web Editor:

"I found Fotor to be simple and intuitive to use... I think many photographers will like Fotor Photo Editor." - TUAW

"If you're looking for an easy to use photo editor with lots of editing options and effects, look no further than Fotor." - Softpedia

"Fotor might be the perfect solution for many amateur photographs, which is completely free to download and use." - Macreview

Device Requirements:

- * OS X 10.9 or later
- * macOS High Sierra Compatible
- * 64-bit Processor
- * 160 MB

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Pricing and Availability:

Fotor Photo Editor 3.4.1 is free, and is available worldwide exclusively through the Mac App Store in the Photography category. Convenient in-app purchases are available for \$3.99 USD per month or \$11.99 annually to access Premium features, which include more photo effects updates, packages of frames, and much more.

Fotor Photo Editor 3.4.1:

<https://www.fotor.com/mac/index.html>

Download from Mac App Store:

<https://itunes.apple.com/app/id503039729>

Fotor Web Online Editor:

<https://www.fotor.com/app-new.html#/editor>

Coupon - Save 30% on Fotor-Web:

<https://www.fotor.com/photo-editor#coupon>

Screenshot:

<http://is2.mzstatic.com/image/thumb/Purple118/v4/e8/2c/4d/e82c4dbe-0722-7480-8d64-0c31cf73706e/source/800x500bb.jpg>

Based in San Francisco, California-based, Everimaging Science and Technology Co., Ltd. was founded in 2009. The company is a world leader in the research of high dynamic range (HDR) digital imaging. The company is focused on leveraging that research by developing innovative and easy-to-use applications for digital photography. Their goal is to provide the best photo editing products for everyone in the world. Everimaging has accumulated over 5 million users across desktop, mobile and tablet PC platforms through its existing products. All Material and Software (C) 2017 Everimaging Science and Technology Co., Ltd. All Rights Reserved. Apple, the Apple logo, Macintosh, macOS and Mac OS X are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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