

## **Saving Christmas - The Augmented Reality App you look for this Holiday**

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Calgary based Wulum Creative Technology Ltd. today gladly introduces Saving Christmas - AR 1.0, its first Augmented Reality App, for iPhone and iPad. Saving Christmas - AR is about helping Santa deliver christmas presents. To do this, you have control over a drone that is in charge of dropping presents over houses marked with floating trees on their roof. Of course, there is a catch; you have to deliver all presents before Christmas is over! The graphics and scenario are beautifully created.

Calgary, Canada - Wulum Creative Technology Ltd. today is please to announce the release of Saving Christmas - AR 1.0, its first Augmented Reality App, for iPhone and iPad. Saving Christmas - AR is about helping Santa deliver christmas presents. To do this, you have control over a drone that is in charge of dropping presents over houses marked with floating trees on their roof. Of course, there is a catch; you have to deliver all presents before Christmas is over.

The graphics and scenario are beautifully created. The usability is fantastic, you only have two controls: the first one is a joystick to move the drone; the second is a button for dropping Christmas presents.

The user experience is something to try if you have an iPhone or iPad. You can move around the scenario and get closer or away. Basically you are like a God looking from above the town. This is a perfect game for those who can't achieve an expensive Virtual Reality hardware. The immersive experience is great with cost zero if you already has the device. We want to be as soon as possible in this technology and show gamers what we're heading for next year.

### Device Requirements:

- \* iPhone 6, iPhone SE or newer device
- \* Any iPad Pro or iPad 2017
- \* Requires iOS 11.0 or later
- \* 155 MB

### Pricing and Availability:

Saving Christmas - AR 1.0 is Free and available worldwide exclusively through the App Store in the Games category. Soon we'll offer extra content that users would purchase if wishes. For more information, please contact Tony (Juan) Munoz.

### Wulum Creative Technology:

<https://www.wulum.com>

### Saving Christmas - AR 1.0:

<https://itunes.apple.com/ca/app/saving-christmas-ar/id1317060184>

### YouTube Video (Promo 1):

<https://www.youtube.com/watch?v=DekyKuXavD4>

### YouTube Video (Promo 2):

<https://www.youtube.com/watch?v=f5IT3WSuAKo>

### Screenshot:

<http://is4.mzstatic.com/image/thumb/Purple118/v4/37/99/f3/3799f39a-94e1-d9f6-30c9-b0708658746a/source/552x414bb.jpg>

### App Icon:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

<http://is2.mzstatic.com/image/thumb/Purple128/v4/2a/8f/6f/2a8f6f64-d673-4585-0cde-8627a5969ae2/source/175x175bb.jpg>

Headquartered in Calgary, Canada, Wulum Creative Technology Ltd. was founded in 2013, with a focus on developing educational apps for the iOS platform. Their belief is that technology has the potential to make the children's learning an intuitive and joyful process. Today, Wulum is offering also Entertainment Apps and is introducing into Solutions for Corporate Clients. All Material and Software (C) Copyright 2017 Wulum Creative Technology Ltd. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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Juan Munoz  
CEO

[contact@wulum.com](mailto:contact@wulum.com)

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