

Empowering Community-Based App Officially Launches in iTunes

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Tampa based Wish Alerts, Inc. today officially launches WishAlerts, their m-commerce app in the App Store. WishAlerts uses artificial intelligence to bring communities closer together by geo-alerting users to common interests. The app lets users join or create local interest groups, find or host events, get reviews about local businesses, and make wishes. Version 2.4 gets a speed boost, making it even faster than before, as well as introduces a new Discovery section.

Tampa, Florida - WishAlerts, the m-commerce app that grants "wishes" made by its users, expanded into the US market by officially launching today in the iTunes App store. WishAlerts links communities by allowing users in the same geographical area to connect with others to share information about common interests such as favorite topics, events, groups, or about local businesses.

The app lets users join or create local interest groups, find or host events, get reviews about local businesses, and make wishes. For example, to find a romantic restaurant for an upcoming anniversary, the user enters their wish, and the distance around them that they want information from and, within seconds, users receive unique offers from nearby businesses. Or if a user just needs information about a particular topic of interest, they can post a new question and nearby users will respond.

"Mobile users expect a personalized experience that is location relevant and tailored to their individual needs. Thanks to AI, WishAlerts is able to provide an intuitive, assistive experience that's unique to each user. Users can also be locally-owned businesses, says Founder and CEO Shane Amyx. "This is a great way to reignite the economies of small towns on a community by community basis."

WishAlerts is geo-location based, so it automatically alerts users with personalized, locally-relevant information wherever they go so they'll always be in the know. The more a user makes wishes in the app, the better tailored the suggestions become as WishAlerts' artificial intelligence algorithms learn to provide a personalized mobile experience.

"We believe that the ability to connect users directly with local businesses or with other like-minded people is the key to reconnecting folks with their communities and to creating more meaningful relationships, while at the same time, supporting local artisans and small businesses," said Shane Amyx. "This approach empowers the local community and takes us back to our roots, when life was more simple and people helped one another."

Device Requirements:

- * iPhone, iPad, and iPod touch
- * Requires iOS 9.1 or later
- * 77.9 MB

Pricing and Availability:

WishAlerts 2.4 is Free for users who sign up by 1-31-18, and available worldwide exclusively through the App Store in the Lifestyle category. WishAlerts ships in two versions: One for small businesses and one for consumers. Consumers can add wishes, and businesses can provide them, thereby bridging the gap between local supply and demand.

WishAlerts 2.4:

<http://www.wishalerts.com>

Direct Download Link:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

<https://itunes.apple.com/app/id1059154338>

Screenshot:

<http://is5.mzstatic.com/image/thumb/Purple128/v4/80/a0/b8/80a0b89c-3149-08ca-cd98-f5002efd5049/source/392x696bb.jpg>

App Icon:

<http://is5.mzstatic.com/image/thumb/Purple118/v4/1e/4d/b1/1e4db1bb-0b15-26ec-53b0-0c9df82fe344/source/175x175bb.jpg>

Shane Amyx, CEO of Wish Alerts, Inc., founded the company in 2015. He created Wish Alerts to find a way to help society, connect people, encourage artisans, small-business owners and entrepreneurs. All Material and Software (C) Copyright 2018 Wish Alerts, Inc. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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