

## Groovy Camera App Brings Real-Time Filters and Effects to iPhone Photos

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Seoul-based development team, Iridium Studio today announces Groovy - Camera for Trip Photo 30, an important update to their easy-to-use social photo app for iOS devices. The app brings professionally developed photo filters and amazing effects to new or existing photos. Groovy was previously named the number one top free app in the Korean App Store and was also named the top paid app in both the Korean and Taiwan App Stores. Version 30 includes bug fixes.

Seoul, Korea, Republic Of - Independent development team, Iridium Studio today is proud to announce the release and immediate availability of Groovy - Camera for Trip Photo 30, an important update to their easy-to-use photo app for iPhone, iPad, and iPod touch devices. Groovy brings easy-to-use real-time camera filters and effects to the iPhone's camera. Users can adjust filter levels and mix various filters to get the photo they're looking for, without the need for expensive photography equipment.

Using Groovy, anyone can select a photo from their iPhone Photo Library, and by using the app's 15 professional filters, they can get exactly the professional results they're looking for. Groovy includes super easy-to-use editing tools, filters, and effects. Once the photo is perfect, it's easy to share the image to favorite social networks, including Facebook, Instagram, Snapchat, and many others.

"While anyone can take a decent photo using the iPhone's built-in Camera app - making it easy to capture a moment when it happens - sometimes the image is less than optimal. This can be due to the situation, the weather, or for many other reasons," says Iridium Studio CEO Eric Bernet. "That's why we developed Groovy. Using our app, anyone can quickly take a photo or video, or select a photo from their Photo Album, and use Groovy's filters and effects to result in a professional look."

In addition to editing their own images, users can ask other Groovy users to edit their images for them. Simply select an image, rotate it, zoom in or out, and crop your photo before sending. Then, include any special requests for the image, such as "please edit it for my photo profile," "please edit it to make me look taller," or enter a custom special request. Then when another user edits the image, points can be awarded for their efforts. User can use the earned points to advertise their own personal website social network pages, or other projects.

### Features:

- \* Real-Time Camera Filters and Effects
- \* Apply effects to photos or videos
- \* 15 Professional Filters
- \* Effects include Film, Dawn, Snowing, Antique, Exposure, and many more
- \* Photo Filters include Basic, Princess, Princess Wedding, and Princess Makeup
- \* Other Filters available via convenient in-app purchases
- \* Easy to Use Editing Tools
- \* Social Features include following other users
- \* Edit other users' photos while they edit yours
- \* Upload images to Facebook, Instagram, and other social networks
- \* Supports Korean, English, Japanese, and Chinese (traditional and simplified)

Groovy's professional filters make it simple to get pro-level results with any image. Photo effects include: Film, Dawn, Snowing, Antique, Exposure, Level, Shadow, Sharp, Balance, and more. Users can also make use of included photo filters like Basic, Princess, Princess Wedding, and Princess Makeup to adjust their photos. Other filters include Santa

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Clause, Rudolf, Elsa, and Olaf, which are available as convenient in-app purchases. (All four filters are currently available for free.)

All filters and effects can be used as-is, or users can easily make adjustments to bring out the best in their photos. Amazing and unusual effects can be had by combining filters and effects. Go crazy with it, and "develop" a photo different from anyone else.

"Groovy offers a great way to create dazzlingly unique images and videos with just a few taps of your finger," continued Eric. "Plus, you can share your creations with other Groovy users, or your friends, family, and followers on all of the popular social networks! We love seeing what our 'Groovy' users come up with, and we'll continue to work to develop new filters and effects in the coming months."

Device Requirements:

\* iPhone, iPad, and iPod touch

\* iOS 8.0 or later

\* 130.6 MB

Pricing and Availability:

Groovy - Camera for Trip Photo 30 is only \$0.99 USD (or an equivalent amount in other currencies) and is available worldwide exclusively through the App Store in the Photo and Video category. Redeem codes are available to members of the media upon request.

Iridium Studio:

<http://iridiumstudio.com>

Groovy - Camera for Trip Photo 30:

<http://iridiumstudio.com/groovy.html>

Purchase and Download:

<https://itunes.apple.com/app/id1299599642>

YouTube Video:

<https://www.youtube.com/watch?v=gO4zvq8a8Uc>

Screenshot:

[http://s3-ap-northeast-1.amazonaws.com/groovy1/img/Screenshot\\_1.jpg](http://s3-ap-northeast-1.amazonaws.com/groovy1/img/Screenshot_1.jpg)

#1 Top Free in Korea App Store (November 8, 2017):

[http://iridiumstudio.com/img/gv\\_appstore\\_free\\_1.jpg](http://iridiumstudio.com/img/gv_appstore_free_1.jpg)

Headquartered in Seoul, South Korea, Iridium Studio is a private corporation founded in 2009. The company was founded with the goal of developing the world's best apps. Since 2009, the firm has developed and released 36 popular apps to the world. All Material and Software (C) 2018 Iridium Studio. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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