

Kids can play with puppies and dolls in AR on iOS with Anya

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Sprite Labs today releases Anya Dress Up & Pet Puppies AR 4.4, an important feature update their popular entertainment iOS app. Anya is a cute little doll that any child can bring into their life and interact with. Tickle, dress her and interact with her puppies. She can pet her puppies and play games with them too. Versions 4.4 sports a new AR update which allows kids to interact and play with Anya and puppies in their world, changing their clothes, playing games and dancing along.

Fremont, California - Sprite Labs today is pleased to announce that Anya Dress Up & Pet Puppies got its AR update today which allows kids to interact and play with Anya and puppies in their world (with AR), changing their clothes, playing games and dancing along.

Anya is a unique app. She is a doll that a child can bring into their life and interact with, tickle and dress her and her puppies. She can pet the puppies and play games with them too. With Apple's ARKit, Anya and her puppies come to life in the real world. Anya and her puppies can be in a doll house, on a coffee table in the living room, on the kitchen table, or anywhere a child would like to play with them.

Anya is a cute little girl who dances, sings and plays interactive games like twirling a hula hoop, pop the bubbles and maracas. She repeats what you say. You can even dress her up and tickle her, she makes funny faces too! The puppies do everything a cute puppy does, fetch, sit, roll and dance!

This app uses the accelerometer creatively; a user can make Anya twirl the hoop if the he/she moves the phone in circles, stop and she drops the hoop. This app is loaded with interactive play, she blows the bubbles and the user can pop them with a tap or pop multiple bubble with simultaneous taps, tap her feet and she will dance, tap her nose and she makes a funny face and more. She is quite emotional too, just like all little girls! Making her definitely a fun-to-play-with app.

"Anya Dress Up & Pet Puppies AR is loved by millions of kids worldwide. And now with Augmented Reality, we bring them to life in the real world. This opens a new frontier for us to explore, and we are very excited for what the future holds," explained Nikita Kapoor, Founder at Sprite Labs. "This is a Universal app, so it will work great both on the iPhone and iPad."

Device Requirements:

- * iPhone, iPad, iPod touch and Apple TV
- * Requires iOS 9.0 or later
- * Universal Application
- * 127.5 MB

Pricing and Availability:

Anya Dress Up & Pet Puppies AR 4.4 is Free (With In-App Purchase) and available worldwide exclusively through the App Store in the Entertainment category.

Sprite Labs:

<http://www.spritekids.com/>

Anya Dress Up & Pet Puppies AR 4.4:

<https://itunes.apple.com/app/talking-anya-free/id435890283>

Screenshot:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

<https://is2-ssl.mzstatic.com/image/thumb/Purple62/v4/6a/6c/a7/6a6ca7e5-011c-1dfc-bef6-325abc393904/mzl.ddckxkxp.png/643x0w.jpg>

App Icon:

https://is2-ssl.mzstatic.com/image/thumb/Purple128/v4/dd/79/d2/dd79d269-96bd-eb31-6119-67bcc4f75760/AppIcon-1x_U007emarketing-85-220-0-9.png/246x0w.jpg

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