

## Cute Mary v/s The World Animated Sticker Pack

Published on 04/12/18

In today's world with Young Independent Women leading the way if there is a sticker pack that salutes the true spirit of women while being relevant for daily use in the iMessage app is Cute Mary. Don't fall for the Sticker pack's name, Mary wants you to believe that she is cute but she is a double edged sword. Our team made this sticker pack because we could not find a single sticker pack that celebrates Womanhood and is really usable at the same time.

Amritsar, Punjab - In today's world with Young Independent Women leading the way if there is a sticker pack that salutes the true spirit of women while being relevant for daily use in the iMessage app is Cute Mary for the iOS Messages app. Don't fall for the Sticker pack's name, Mary wants you to believe that she is cute but she is a double edged sword. Our team made this sticker pack because we could not find a single sticker pack that celebrates Womanhood and is really usable at the same time.

Women empowerment can be defined in very simple words that it is making women powerful so that they can take their own decisions regarding their lives and well being in the family and society. It is empowering women to make them able to get their real rights in the society.

### Why Need of Women Empowerment in India

As we all know that India is a male dominated country where males are dominated in every area and females are forced to be responsible for only family care and live in the home including other many restrictions. Almost 50% of the population in India is covered by the female only so the full development of the country depends on the half population means women, who are not empowered and still restricted by many social taboos. In such condition, we cannot say that our country would be a developed in the future without empowering its half population means women. If we want to make our country a developed country, first of all it is very necessary to empower women by the efforts of men, government, laws and women too.

The need of women empowerment arose because of the gender discrimination and male domination in the Indian society since ancient time. Women are being suppressed by their family members and society for many reasons. They have been targeted for many types of violence and discriminatory practices by the male members in the family and society in India and other countries as well. Wrong and old practices for the women in the society from ancient time have taken the form of well developed customs and traditions. There is a tradition of worshipping many female goddesses in India including giving honour to the women forms in the society like mother, sister, daughter, wife and other female relatives or friends. But, it does not mean that only respecting or honouring women can fulfil the need of development in the country. It needs the empowerment of the rest half population of the country in every walk of life.

India is a famous country proving the common proverb like 'unity is diversity', where people of many religious beliefs are in the Indian society. Women have been given a special place in every religion which is working as a big curtain covering the eyes of people and help in the continuation of many ill practices (including physical and mental) against women as a norm since ages. In the ancient Indian society, there was a custom of sati pratha, nagar vadhu system, dowry system, sexual violence, domestic violence, female infanticide, parda pratha, wife burning, sexual harassment at work place, child marriage, child labour, devadashi pratha, etc including other discriminatory practices. All such type of ill practices is because of male superiority complex and patriarchal system of the

society.

Socio-political rights (right to work, right to education, right to decide for themselves, etc) for the women were completely restricted by the male members of family. Some of the ill practices against women have been eliminated by the open minded and great Indian people who raise their voices for the discriminatory practices against women. Through the continuous efforts of the Raja Ram Mohan Roy, Britishers were forced to eliminate the ill practice of Sati paratha. Later, other famous social reformers of the India (Ishwar Chandra Vidyasagar, Acharya Vinoba Bhave, Swami Vivekananda, etc) also had raised their voices and worked hard for the upliftment of women in Indian society. In India, the Widow Remarriage Act, 1856 was initiated by the continuous efforts of Ishwar Chandra Vidyasagar in order to improve the conditions of widows in the country.

In the recent years, various constitutional and legal rights have been implemented by the government of India in order to eliminate ill practices and gender discrimination against women. However, in order to solve such a big issue, the continuous effort of everyone including women is required. Modern society is being more aware about the women rights which results in the increasing number of several self-help groups, NGOs, etc working in this direction. Women are being more open minded and breaking the societal barriers in order to achieve their rights in all dimensions even after crimes are going side by side.

Some of the acts passed by the Parliament are Equal Remuneration Act-1976, Dowry Prohibition Act-1961, Immoral Traffic (Prevention) Act-1956, Medical termination of Pregnancy Act-1971, Maternity Benefit Act-1961, Commission of Sati (Prevention) Act-1987, Prohibition of Child Marriage Act-2006, Pre-Conception & Pre-Natal Diagnostic Techniques (Regulation and Prevention of Misuse) Act-1994, Sexual Harassment of Women at Work Place (Prevention, Protection and) Act-2013, etc in order to empower women with legal rights.

In order to provide safety to women and reduce crime against women in India, government has passed another act Juvenile Justice (Care and Protection of Children) Bill, 2015 (especially after Nirbhaya case when an accused juvenile was released). This act is the replacement earlier Indian juvenile delinquency law of 2000 (Juvenile Justice (Care and Protection of Children) Act, 2000) in order to reduce the juvenile age from 18 to 16 years in cases of heinous offenses.

## Conclusion

In order to really bring women empowerment in the Indian society, it needs to understand and eliminate the main cause of the ill practices against women which are patriarchal and male dominated system of the society. It needs to be open-minded and change the old mind set against women together with the constitutional and other legal provisions.

## Device Requirements:

- \* iPhone, iPad, and iPod touch
- \* iMessage Stickers
- \* Requires iOS 11.2 or later
- \* 16.4 MB

## Pricing and Availability:

Cute Mary is just \$0.99 USD (or an equivalent amount in other currencies) and is available worldwide exclusively through the App Store in the Stickers category.

## Sticknation Boon:

<http://sticknation-boon.business.site>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Purchase and Download from iTunes:

<https://itunes.apple.com/app/cute-mary/id1369732255>

Avneet Sandhu - We Make Cool Stickers. All Material and Software (C) Copyright 2018 Avneet Sandhu. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

###

Avneet Sandhu  
Manager  
8360120374

[avneetsandhu1992@gmail.com](mailto:avneetsandhu1992@gmail.com)

\*\*\*\*\*

Link To Article: <https://prmac.com/release-id-82621.htm>

\*\*\*\*\*