

Forbes Middle East partners with Magzter for digital expansion

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Magzter adds another exciting edition of Forbes magazine to its catalogue. Magzter, which has been already digitally publishing several editions of Forbes magazine, namely, USA, India, Africa, Indonesia, Thailand, Spain, Asia, Mexico, Centroamerica, Vietnam, Republica Dominicana, Turkiye, Romania and Portugal, has now brought on board Forbes Middle East, which is delightful news for business executives not only in the Middle East, but also across the world.

New York, New York - Magzter, the world's largest digital magazine newsstand, adds another exciting edition of Forbes magazine to its catalogue. Magzter, which has been already digitally publishing several editions of Forbes magazine, namely, USA, India, Africa, Indonesia, Thailand, Spain, Asia, Mexico, Centroamerica, Vietnam, Republica Dominicana, Turkiye, Romania and Portugal, has now brought on board Forbes Middle East, which is a delightful news for business executives not only in the Middle East, but also across the world.

Featuring articles and reports exploring growth, innovation and entrepreneurial spirit, Forbes Middle East is an ideal read for investors looking for new opportunities. Every month, the magazine publishes original and relevant lists and rankings based on neutral scientific research. Through a wide network of experts, Forbes Middle East provides insights, commentary and analysis on the people, companies and industries shaping the economies of the Arab world.

In the latest issue of Forbes Middle East, read how Yogesh Mehta built Petrochem into the Middle East's largest independent distribution company. Also, don't miss the exclusive coverage of top Indian business leaders in the Arab world.

"As we expand into the digital space, a field with no geographic boundaries, we were looking for a strategic partner that will give our most trusted news in the world the visibility and the reach it deserves. For that, Magzter was the right choice and we look forward to tripling our viewership in the next year through this collaboration." - Abbas Seqqat, Chief Digital/Information Officer, Forbes Middle East

"With the Middle East fast becoming a major investment hub, Forbes Middle East acts as a dependable guide to understand the current business climate and make smart investment choices. The magazine also publishes interviews of successful entrepreneurs, which motivate youngsters to chase their dream business ideas. Here's wishing the magazine great digital success on Magzter." - Girish Ramdas, CEO, Magzter Inc.

"Forbes has been one of the best-selling business magazine brands on Magzter and we are delighted to welcome the Middle East arm of Forbes to Magzter. Thanks to its credible reporting and well-researched analyses, Forbes Middle East is also sure to become a best-seller right away, similar to the other editions of Forbes." - Vijay Radhakrishnan, President, Magzter Inc.

Device Requirements:

- * iPhone, iPad, and iPod touch
- * Requires iOS 9.0 or later
- * 48.3 MB

Pricing and Availability:

Magzter - Digital Magazine Newsstand 7.1 is free (with in-app purchases) and available worldwide through the App Store in the News category. Published as two different editions

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in English and Arabic languages, this monthly magazine is priced at AED 312.19 (\$84.99 USD) for an annual subscription on Magzter. Forbes Middle East also comes as a treat to Magzter GOLD users, who can enjoy reading it along with 5,000+ other international digital magazines. The Magzter app is also available on the web, Google Play and is expanding to more platforms soon. Magzter's easy purchase and renewal systems ensure subscriptions are paid on time, eliminating the need for paper checks and postal mail issues. Users can buy their magazines on any of the above devices/platforms and seamlessly port their purchases to any other devices, a feature unique to Magzter.

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Magzter is the world's largest and fastest growing global digital magazine newsstand with over 36.5 million digital consumers, more than 9,900 magazines from over 4,000 publishers. Headquartered in New York, Magzter has its local offices in London, Barcelona, Amsterdam, Mexico City, Cape Town, Chennai, Singapore and Tokyo and will soon be expanding to other countries. Founded by global entrepreneurs, Girish Ramdas and Vijay Radhakrishnan in June 2011, Magzter enables magazine publishers around the world to create and deliver digital editions of their titles to global consumers. Powered by its proprietary OREY Click Publishing System(R), Magzter also enables their customers to publish interactive/audio-visual content in the magazine as it supports HTML5. Magzter launched Magzter GOLD subscription service to give digital readers unlimited access to thousands of magazines for a low monthly price. All Material and Software (C) Copyright 2018 Magzter Inc. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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