

OnReal - A Sphere of Ads and Offers Moving With You

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OnReal SRL announces OnReal 1.1.5 for iOS devices. OnReal is a Made in Italy community-app that is revolutionizing the ad sector as we know it. Developed by an innovative start-up of the same name led by CEO Oretta Bray, OnReal brings all our interests and passions together in one single virtual "sphere", where they can match other connected users' needs. OnReal is available free on Play Store for Android, App Store for iOS, and in a desktop version.

Milano, Italy - OnReal SRL is proud to announce the release and availability of OnReal 1.1.5 for iPhone, iPad, and iPod touch devices. OnReal is a Made in Italy community-app that is revolutionizing the ad sector as we know it. OnReal is available free on Play Store for Android, App Store for iOS, and in a desktop version.

Developed by an innovative start-up of the same name led by CEO Oretta Bray, OnReal brings all our interests and passions together in one single virtual "sphere", where they can match other connected users' needs. With OnReal, those who seek shall find immediately, avoiding time-consuming and often unsuccessful web searches. In fact, as soon as the goal is achieved, the app sends a notification with the contact of the profile interested in closing the deal.

"OnReal aims to speed up web searches, facilitate the trading of goods, as well as face-to-face social relations: through the feature 'WithMe', users can suggest spending time with people within the Sphere, post messages such as 'Have lunch with me', 'Come grab a coffee', 'Let's go jogging', 'Come shopping with me' and so on," Oretta Bray explains.

You can choose among three kinds of profiles to register for the platform "private, company or association" and launch a goal, in other words, start a search. For example, you can type the goal "Looking for a Fiat 500", slip your phone into your pocket and go to work. As soon as the device comes across another "Nower" (the name of platform's users) posting "Selling a Fiat 500", the first user will be notified and can contact the second one.

OnReal's map shows the users' locations so that they can meet in person, see and test the car. This is an example of an "Automatic Goal". The searches can either "follow us" wherever we go, or be limited to a certain area of the map.

OnReal is also available to shops, companies and associations. In fact, a new feature enables making offers and special discounts for a limited period, available only to the platform's users. The logic behind OnReal's "sphere" is that only users within a certain geographical area can snap up an offer. Each company profile has to be linked to a private one, in order to make sure it really exists. Once the allotted time is up, the price goes back up to the original one.

However, this new opportunity is not just for shops or companies: "It's also for cultural and non-profit associations," Oretta Bray explains. "Museums, for instance, can give discounts on ticket prices on certain days of the week or for special events".

Device Requirements:

- * iPhone, iPad, and iPod touch
- * Requires iOS 9.0 or later
- * Universal Application
- * 69.1 MB

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Pricing and Availability:

OnReal 1.1.5 is free, and is available worldwide through the App Store in the Social Networking category. An Android version is also available.

OnReal 1.1.5:

<http://www.onreal.it/index.php/en/home-new-en/>

Download from App Store:

<http://itunes.apple.com/us/app/onreal/id1309090272?mt=8&ign-mpt=uo%3D2>

Download from Google Play:

http://play.google.com/store/apps/details?id=it.onreal.app&hl=en_US

Instagram:

https://www.instagram.com/onreal_social/

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