

## Genius Scan now available in 20 languages

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The Grizzly Labs today released Genius Scan 5.2.1, an update to the popular mobile scanning app for iOS and Android. With Genius Scan, effortlessly scan your documents on-the-go & export them as JPEG or multi-page PDF files. The app includes smart page detection, perspective correction & image enhancement. The batch scanning lets you scan dozens of pages in a matter of seconds. This update offers 9 new languages, bringing Genius Scan to an even wider audience.

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Genius Scan has always supported the major world languages, but this update localizes the interface of Genius Scan for nine additional languages. Arabic, Danish, Dutch, Hebrew, Indonesian, Korean, Swedish, Turkish and Vietnamese join the existing French, English, German, Italian, Japanese, Portuguese, Russian, simplified and traditional Chinese and Spanish translations.

For cost reasons, mobile applications often target the US market only, so people in other countries receive a suboptimal experience. The Grizzly Labs has always emphasized localization in its apps. This helps to reach more people and provides a better user experience the world over.

Translating the app isn't enough for some markets. In Arabic and Hebrew, not only is the text written from right to left but the interface is also flipped: bullet points are listed on the right of the screen, screens slide from left to right, some icons need to be inverted. Both the localized copy and the interface adjustments are important to create a natural feel to the app in the desired locales. All this has required careful translation, engineering, and testing to ensure that customers in these locales can enjoy using Genius Scan. For the translations, The Grizzly Labs used the services of *applingua*, a company based in the UK and specialized in translation and localization for the tech industry.

"We do our best to make our applications accessible to everyone. While this means implementing accessibility features such as VoiceOver, we think it's also more inclusive to offer the app in the language expected by the customer. We are thrilled to support these new locales and particularly proud of supporting the right-to-left ones. iOS and Android make it relatively easy, yet it still requires a lot of attention to detail," says Bruno Virlet, co-founder of The Grizzly Labs and developer of Genius Scan. "Luckily, we localized Genius Scan in a couple languages from day one, so it was easier to expand to new locales."

Genius Scan is available for free on the App Store and on Google Play. Customers can upgrade to Genius Scan (a one-time purchase of \$7.99 that unlocks the advanced features of Genius Scan) or subscribe to Genius Cloud (\$2.99/month or \$29.99/year for backup, synchronization, and includes Genius Scan ).

The Grizzly Labs:  
<https://www.thegrizzlylabs.com/>

Genius Scan 5.2.1:  
<https://www.thegrizzlylabs.com/genius-scan>

Download from the App Store:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

<https://itunes.apple.com/app/genius-scan-pdf-scanner/id377672876>

Download from Google Play:

<https://play.google.com/store/apps/details?id=com.thegrizzlylabs.geniusscan.free&hl=en>

Screenshot:

[https://is2-ssl.mzstatic.com/image/thumb/Purple123/v4/c4/af/aa/c4afaaef-2aa5-43aa-56d0-976e50425b48/pr\\_source.png/300x0w.jpg](https://is2-ssl.mzstatic.com/image/thumb/Purple123/v4/c4/af/aa/c4afaaef-2aa5-43aa-56d0-976e50425b48/pr_source.png/300x0w.jpg)

App Icon:

[https://is1-ssl.mzstatic.com/image/thumb/Purple123/v4/b7/d4/89/b7d489fc-6da5-0703-52b3-3957bd8c6aef/AppIcon-0-1x\\_U007emarketing-0-0-GLES2\\_U002c0-512MB-sRGB-0-0-0-85-220-0-0-0-6.png/246x0w.jpg](https://is1-ssl.mzstatic.com/image/thumb/Purple123/v4/b7/d4/89/b7d489fc-6da5-0703-52b3-3957bd8c6aef/AppIcon-0-1x_U007emarketing-0-0-GLES2_U002c0-512MB-sRGB-0-0-0-85-220-0-0-0-6.png/246x0w.jpg)

Located in Paris, France, The Grizzly Labs develops mobile applications that simplify the lives of individuals and businesses. Apple has featured Genius Scan several times and over 25 million people downloaded it worldwide. Every day, Genius Scan helps tens of thousand users and small businesses digitize documents, organize papers, remember stuff, communicate contracts or manage expenses. Copyright (C) 2019 The Grizzly Labs. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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