

Eltima Software announces Flash'In'App Promo Campaign

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Eltima Software today announces Flash'In'App promo campaign. Starting from today, with each purchase of Flash'In'App you get a license for Flash Optimizer for Mac for free. Flash'In'App is a Cocoa framework for managing Adobe Flash movies in any application on Mac OS X. Flash Optimizer allows compressing SWF files up to 60-70% as it offers total control over each and every optimization algorithm.

Bellevue, WA - Eltima Software, a global software development company gives the license of Flash Optimizer (\$99.95 value) for free for each purchase of Flash'In'App (any license type). Flash'In'App is a Cocoa framework for managing Adobe(R) Flash movies in any application on Mac OS X.

A set of classes, contained in Flash'In'App framework, will let any application play SWF files, manage their playback, communicate with them via External API, FSCommands or Variables, control external resources loading, etc. Flash'In'App classes enable your applications to interact with Flash Player plug in and SWF files themselves. Moreover, Flash'In'App offers RealVideo support and experimental Silverlight support.

Flash Optimizer allows compressing SWF files up to 60-70% as it offers total control over each and every optimization algorithm. This allows you to reach the most effective compression specifically for your Flash files. With a few mouse clicks you can reduce Flash file size significantly.

Starting from today you can save \$99.95 (USD) with Eltima and get Flash Optimizer, a handy SWF compressor, absolutely for free! Just purchase Flash'In'App, the unique Cocoa Framework for Mac OS X application developers, and save \$99.95 by getting Flash Optimizer license for free! Right after you purchase Flash'In'App you will receive two e-mails - one with Flash'In'App registration details and the second with Flash Optimizer free license.

Flash'In'App:
<http://mac.eltima.com/cocoa-framework.html>

Flash Optimizer for Mac:
<http://mac.eltima.com/swf-compressor.html>

Purchase Flash'In'App:
<http://mac.eltima.com/flashinapp.html>

Download Flash'In'App:
<http://mac.eltima.com/download/flashinapp.zip>

Download Flash Optimizer:
http://mac.eltima.com/download/flash_optimizer_mac.dmg

Eltima Software delivers top-notch solutions having a friendly team of 40 professionals. Devoting effort to develop the software of highest quality that can fit the needs of both experts and computer beginners, Eltima Software has developed the complete line of system utilities, security and flash software. Eltima Software develops solutions for serial communication and implement virtual serial technologies into its software. Among the other products are monitoring solutions, network utilities, developer tools for Java and software for smartphones. With the design concept of 3 "E": Experience, Efficiency,

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Expertise - Eltima Software has successfully established a world-class brand of the best price-performance software products.

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