

## ArtOptimizer for Illustrator Now Can Scale Layer Styles in Photoshop

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Zevrix Solutions announces the release of ArtOptimizer 3.1, a feature update to company's workflow automation tool for Adobe Illustrator. ArtOptimizer helps reduce the size of Illustrator links and automate complex image transformations. The app also offers link format and color conversion, batch processing, settings presets and more. The new version adds support for the Scale Styles option in Photoshop that allows to keep layer effects in proportion to the parent layers when resizing the image.

Toronto (ON), Canada - Zevrix Solutions today announce release of ArtOptimizer 3.1 for Adobe Illustrator, a feature update to company's image workflow automation solution. The only tool of its kind on the Mac platform, ArtOptimizer eliminates the excess image data of Illustrator links and performs essential image adjustments. The software helps users save disk space as well as cut production time and reduce operational costs through automation of complex image manipulation tasks.

The new version adds support to the Scale Style option in Photoshop that allows to scale the layer effects in the resized image. The new feature lets ArtOptimizer users retain the original layer structure of optimized Illustrator links instead of having to merge image layers during processing. Photoshop layers had to be merged in previous versions of the plug-in to preserve the proportional appearance of drop shadows, bevels, overlays and other layer effects.

ArtOptimizer is a powerful automation solution for users in the prepress, print, and web design industries. For example, with just a click of a button users can:

- \* Process multiple Illustrator files
- \* Scale images in Photoshop to match their dimensions in Illustrator
- \* Change image resolution to 300 dpi
- \* Convert RGB images to specific ICC profile
- \* Resave PNG files as TIFF
- \* Sharpen images and run Photoshop actions

In the end of processing ArtOptimizer reimports images to Illustrator at 100% in their precise position. As a result users can save gigabytes of disk space and countless hours of optimizing images manually. In addition, ArtOptimizer helps users accelerate document printing and exporting to PDF, speed up file transfer to service providers, reduce job turnaround, and cut costs through faster processing.

### Pricing and Availability:

ArtOptimizer can be purchased from Zevrix web site for \$120 (USD), as well as from authorized resellers and Adobe Exchange. Licensed users of earlier versions can upgrade to ArtOptimizer 3 for \$60. Trial is also available for download. ArtOptimizer requires macOS 10.8-10.15 and Adobe Illustrator/Photoshop CS6-2020.

Zevrix Solutions:  
<http://zevrix.com>

ArtOptimizer 3.1:  
<http://zevrix.com/ArtOptimizer.php>

Download ArtOptimizer:  
<http://zevrix.com/ArtOptimizer.dmg>

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Screenshot:

<http://zevrix.com/screenshots/ao3/ao3-res-win.png>

Located in Toronto, Canada, Zevrix Solutions provides automation and productivity solutions for Adobe Creative Cloud and Creative Suite software, PDF workflows, graphic file diagnostics and Microsoft Office output on Mac OS. Zevrix is dedicated to help professionals increase their profits through automating everyday tasks, producing error-free documents, saving disk space and cutting production costs. For more information, visit their website. Copyright (C) 2020 Zevrix Solutions. All Rights Reserved. Other trademarks and registered trademarks may be the property of their respective owners.

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