

WaterField Debuts Zoom Crossbody Laptop Bag for Apple M1 Silicon MacBook

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WaterField's new Zoom Crossbody vertical laptop bag carries tablets or Apple's new M1 Silicon chip Macbooks in style. The ultra-comfortable, lightweight crossbody combines premium materials, a tightly-edited design, and clean lines for a modern look ideal for daily use. Offered in rugged black ballistic nylon, tan waxed canvas, or blue or red high-performance Forza textile, each with full-grain leather highlights, the Zoom Crossbody laptop bag is meticulously crafted and built to last.

San Francisco, California - WaterField Designs, a San Francisco designer and manufacturer of custom laptop sleeves, bags, and device-specific cases, debuts the lightweight Zoom Crossbody vertical laptop bag for the new M1 Apple Silicon chip MacBooks. Available in an array of colorful modern textiles paired with premium, full-grain leather, smooth-gliding water-resistant zippers, and all-metal hardware, the refined vertical shoulder bag's clean lines and no-fuss form complement any look from casual neighborhood walk, to travel wear, to boardroom formal.

"When I take a break from working at home, whether to take a short walk, to work at a local park for a change of scenery, or to visit the office, I need a lightweight bag to carry my essentials," explained Gary Waterfield, company founder. "The nimble Zoom Crossbody comfortably holds them while keeping frequently-used items at the ready. The suspension shoulder strap and vertical orientation distribute the weight making it so comfortable that I can wear it all day."

The vertical laptop bag holds a day's necessities; an iPad or MacBook and cords, a book, keys, wallet, PPE, sunglasses, pens, and more. An extra-wide, double zipper opens to the main compartment that houses a plush padded MacBook pocket, two pen pockets, two open-topped pockets raised off the bottom of the bag, and a leashed key hook. Custom rectangular zipper pulls can overlap to take a small lock (not included) for extra security. Gold, water-resistant liner lights up the interior for easy visibility.

A subtle pleat facilitates easy access to a full-grain leather front pocket with interior organizational pockets. A rear, open-topped pocket keeps papers, files, or travel guides handy. Even when filled to capacity, the bag remains smooth, lean, and comfortable. Three carry options add to the bag's convenience: an adjustable shoulder strap connects to black matte, all-metal D-rings, and a discreet horizontal rear-strap acts as a quick-grab handle or wheeled suitcase passthrough while doubling as an attractive design feature.

Offered in rugged black ballistic nylon, tan waxed canvas, or blue or red high-performance Forza textile, each with full-grain leather highlights, the Zoom Crossbody laptop bag is meticulously crafted and built to last. The Zoom joins other hard-wearing, stylish, vertical crossbody bags in the WaterField collection including the Leather Muzetto and Hitch Crossbody Brief.

Colors and Materials:

Tan waxed canvas with chocolate full-grain, distressed leather; black ballistic nylon with full-grain black leather; or blue or red Forza high-performance textile with full-grain black leather. Waterproof zippers. Black matte, all-metal D-rings and zipper pulls.

The Zoom Crossbody Dimensions:

* Compact - 10.5 x 8.5 x 2.5, 1.1 lbs. Fits 11-inch iPad with Magic Keyboard, Surface Pro Go, or similarly-sized tablets

* Tall - 12.75 x 10 x 2.5, 1.3 lbs. Fits new Apple M1 Silicon chip MacBooks, 12.9-inch iPad Pro with Magic Keyboard, Microsoft Surface Pro X, Pro 7 with Type Cover, Pixel Slate, and

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similarly-sized laptops

Pricing and Availability:

The Zoom Crossbody Compact is \$209 (USD). The Zoom Crossbody Tall is \$229 (USD). Pre-order now. Shipping begins by November 27, 2020.

WaterField Designs:

<http://www.sfbags.com/>

Zoom Crossbody MacBook Bag:

<https://www.sfbags.com/products/zoom-laptop-crossbody-bag>

WaterField Vertical Laptop Bags:

<https://www.sfbags.com/collections/vertical-laptop-bags>

WaterField Designs is an innovative San Francisco designer and manufacturer of bags and cases for tech-savvy consumers who want to stylishly and responsibly transport their technology. WaterField manufactures custom-fitted, high-quality cases and bags for a full-range of laptop computers, smartphones, tablets, gaming devices, and other digital gear. All products are manufactured to exacting standards entirely in San Francisco. More information at "Our Story." WaterField Designs, SFBags, Zoom Crossbody, Leather Muzetto and Hitch Crossbody bag are trademarks of WaterField Designs. (C)2020. All Rights Reserved. Other company and product names may be trademarks of their respective owners.

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