

Magzter to offer Magzter GOLD to Microsoft Rewards Members

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Magzter is launching a new offer for Microsoft Rewards members in the U.S. Microsoft Rewards members can subscribe to Magzter GOLD with just 3,000 Microsoft Rewards points a month. Additionally, any new user from the U.S. who signs up for Microsoft Rewards via Magzter can receive an offer for a free month of Magzter GOLD. Users can access thousands of magazines and newspapers in over 40 categories including gaming, automotive, business, comics, entertainment, fashion, health, lifestyle and more.

New York, New York - Magzter, the World's largest digital newsstand, is launching a new offer for Microsoft Rewards members in the U.S. Now, Microsoft Rewards members can subscribe to Magzter GOLD with just 3,000 Microsoft Rewards points a month. Additionally, any new user from the U.S. who signs up for Microsoft Rewards via Magzter can receive an offer for a free month of Magzter GOLD.

With Magzter GOLD, users can access thousands of magazines and newspapers across 40+ exciting categories including gaming, automotive, business, comics, entertainment, fashion, health, lifestyle, news, politics, science, sports, technology and travel.

This is the first a subscription service available as part of Microsoft Rewards, which includes retail gift cards and over 1.4M non-profits to donate to through their Give with Bing program.

New users can join the Microsoft Rewards program through <https://www.magzter.com/microsoft-rewards> and get a month of free GOLD membership and existing Microsoft Rewards users can login at <https://www.microsoft.com/en-us/rewards> to redeem their rewards points for Magzter GOLD Subscription.

Once the Microsoft Rewards users claim the Magzter GOLD free trial or subscribe to it, Microsoft Rewards members can enjoy unlimited reading on the Magzter website, iOS and Android apps. They can also download their favorite titles and access them offline on the Magzter app.

"We're excited to now be able to offer Magzter's subscription service to our Microsoft Rewards members. We look forward to continuing to bring increased value to our Rewards members by searching on Microsoft Bing." - Jordi Ribas, Corporate Vice President, Microsoft Bing

"The digital reading landscape is growing significantly across the globe and being able to reach Microsoft Rewards members will help us accelerate the growth of digital magazine and newspaper readership. We firmly believe that millions of Microsoft Rewards members will enjoy reading their favorite titles on our platform, which would not only benefit the users but also give new readers and revenue to publishers of the content as well." - Girish Ramdas, CEO, Magzter Inc.

"We're extremely delighted to offer our world-class digital magazines and newspaper reading services to Microsoft Rewards members. The digital reading space is growing and we are seeing a significant growth of users and engagement over the past several months in our platform and with this latest announcement, we're quite confident of further spreading the digital reading revolution across the length and breadth of the US. We're looking forward to a long-standing and fruitful relationship with Microsoft!" - Vijay Radhakrishnan, President, Magzter Inc.

Device Requirements:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

- * iPhone, iPad, and iPod touch
- * Requires iPadOS 9.0 or later
- * Requires iOS 9.0 or later
- * Requires macOS 11 or later and a Mac with the Apple M1 chip
- * 117.3 MB

Pricing and Availability:

Magzter - Digital Newsstand 8.26 is free (with in-app purchases) and available worldwide through the App Store in the News category. The Magzter app is also available on the web, Google Play and is expanding to more platforms soon. Magzter's easy purchase and renewal systems ensure subscriptions are paid on time, eliminating the need for paper checks and postal mail issues. Users can buy their magazines on any of the above devices/platforms and seamlessly port their purchases to any other devices, a feature unique to Magzter.

Magzter - Digital Newsstand 8.26:

<http://www.magzter.com>

Microsoft Rewards:

<https://www.microsoft.com/en-us/rewards>

Get a free month of Magzter GOLD:

<https://www.magzter.com/microsoft-rewards>

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Download from Google Play:

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Screenshot:

<https://magztertemp.s3.ap-southeast-1.amazonaws.com/magcom/communication/yr2021/05072021/MicrosoftPR/MicrosoftReward.jpg>

Magzter is the world's largest and fastest-growing digital reading destination with over 75 million users since its inception in 2011, and thousands of magazines and newspapers from over 4,500 publishers. Headquartered in New York, Magzter has its local presence in Amsterdam, London, Mexico City, Chennai, Mumbai, New Delhi, Bengaluru, Singapore, and will soon be expanding to other countries. Founded by global entrepreneurs, Girish Ramdas and Vijay Radhakrishnan in June 2011, Magzter enables magazine publishers around the world to create and deliver digital editions of their titles to global consumers. Powered by its proprietary OREY Click Publishing System(R), Magzter also enables their customers to publish interactive/audio-visual content in the magazine as it supports HTML5. Magzter launched Magzter GOLD subscription service to give digital readers unlimited access to 5,000+ magazines and newspapers for a low monthly price. All Material and Software (C) Copyright 2021 Magzter Inc. All Rights Reserved. Apple, the Apple logo, iPhone, iPod, and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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Vijay Radhakrishnan
Co-founder and President
+1-646-756-2524

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

vijay@magzter.com

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