

## **Synium Software offers MacFamilyTree 5 beta at Paris Apple Expo 2007**

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In the anticipation of their upcoming MacFamilyTree 5 release, Synium Software is proud to announce they will exhibit at Apple Expo 2007 in Paris, from September 25th to 29th. They will be offering a free demo CD sampler with MacFamilyTree 5, CleanApp 3 and iFinance 2 in their pre-release versions available at their booth. Special pricing for nearly their entire product range will be available for visitors at the show, as well as for customers purchasing online during the course of the Expo.

### **FOR IMMEDIATE RELEASE**

Mainz, Germany - September 22, 2007 - In the anticipation of their upcoming MacFamilyTree 5 release, Synium Software is proud to announce they will exhibit at Apple Expo 2007 in Paris, from September 25th to 29th. Starting exclusively at the Expo, they will be offering a free demo CD sampler with MacFamilyTree 5, CleanApp 3 and iFinance 2 in their pre-release versions available at their booth. A broader public beta test is scheduled for the weeks following Apple Expo 2007.

During the course of the Expo, from Tuesday to Saturday, their entire product range will be available at a 20% discount for visitors at the show as well as for customers purchasing online. To qualify for the discount, just use "APPLEEXPO2007" as a coupon code while shopping at our online store.

Synium Software will be demoing their software at the Solutions Center Professional during the entire Expo. Their exhibit is P025, close to the Business & Innovation area, and welcome everyone to come and see new versions of Synium Software's applications and meet their developers in person.

Major updates due to be released shortly after the Apple Expo include CleanApp 3 and iFinance 2. Visitors can see these new applications live at the show and fetch them on our exclusive Demo Sampler CD. They will also have a couple of soon to be released and yet unseen products for their customers to review and even to try out for themselves.

Synium Software is especially proud to demo MacFamilyTree 5 to our French customers and would really love to meet everyone at their booth. There has been much feedback about MacFamilyTree 4 from users in France and with the new release of MacGénéalogie 5, the application has been completely redesigned, including many new features and a high performance database.

With release 5 we have acquired the rights to MacFamilyTree in its entirety. They will deliver frequent updates and direct as well as continued localized support in the future. Synium Software's booth is P025, located next to the Solutions Center Professional in the center-south part of the Expo.

Synium Software GmbH Web Site:  
<http://www.synium.de>

MacFamilyTree.com Web Site:  
<http://www.macfamilytree.com>

Synium Software GmbH is a software development and consulting company, based in Mainz (Mayence), Germany. Apart from being a successful publisher within the Mac software

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market, we offer a popular web-based news service, [www.mactechnews.de](http://www.mactechnews.de) for the German-speaking audience.

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Nils Heeren  
Marcom Manager  
+49-6131-6035663

[heeren@synium.de](mailto:heeren@synium.de)

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