

TheMacBundles Announces New Weekly Special

Published on 11/16/09

TheMacBundles today announced that a new weekly special has been posted to its website. The new offer features the highly rated iPrint utility. iPrint extends the printing capabilities of OS X via a system-wide keyboard shortcut that it adds to OS X. With iPrint installed, users instantly can print or save to PDF just the text that they want in virtually any program. People who order the weekly special also can receive an immediate discount off of the already low price of the November bundle.

Berkeley, CA - MacEase Software today announced that TheMacBundles is continuing its new program of weekly offerings of high quality standalone titles at the lowest prices available anywhere. TheMacBundles' new marketing model for bundles has brought unprecedented value to consumers while also returning to developers an exceptionally high percentage of the revenue produced by the sale of their software. TheMacBundles is bringing the same philosophy to the marketing of standalone titles.

TheMacBundles has received widespread praise from journalists, Mac users, and software developers for its unique marketing model. When selling standalone titles, TheMacBundles:

- * Eliminates the middlemen, which results in a better value for consumers and more revenue being provided to the developers that created the software
- * Includes only the latest version of the titles that it sells
- * Sells only titles that are premium quality software
- * Provides only programs which include the same level of support and the same reduced price for upgrades that apply to users who paid the full retail price for the software
- * Sells the titles at the lowest prices available anywhere

Until 11/21, the highly rated iPrint utility will be available at a 33% discount off of its regular price. This results in a price of only \$9.95 (USD).

iPrint extends the printing capabilities of OS X via a simple system-wide keyboard shortcut that it adds to users' Macs, or by using its popup Dock menu. With iPrint installed, users instantly can print or save to PDF just the text that they want in virtually any program. And using iPrint can save users a ton of ink/toner and paper!

Information on iPrint's additional features can be found on the TheMacBundles website. Additionally, users that purchases iPrint will receive a \$5 discount off of the already low price of the November bundle if they order the November bundle at the same time. To make it easy for users to stay informed about the latest special offerings, they can sign up on TheMacBundles' homepage for an opt-in mailing list.

TheMacBundles:
<http://www.TheMacBundles.com>

MacEase:
<http://www.MacEase.com>

Steve Becker, the owner of MacEase and founder of TheMacBundles, has been developing

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

freeware and shareware for the Macintosh since 1997. The software from MacEase specializes in collecting, saving, organizing and printing information. The focus at MacEase is to develop software that extends the capabilities of the user's computer, improves workflow and productivity, and enhances the user experience.

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Link To Article: <https://prmac.com/release-id-8638.htm>
