

Announcing launch of MacGraPhoto - A Graphics Applications Bundle

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Apparent Software today is proud to announce the launch of MacGraPhoto bundle that gives Mac users 7 premium graphics applications for the price of one or even for free.

Applications in MacGraPhoto bundle will satisfy most of imaging needs of any Mac user: image editing, applying effects, format conversion, batch processing, vector drawing, geo-tagging photos, framing them or even creating posters and postcards.

Ashdod, Israel - Apparent Software today is proud to announce the launch of MacGraPhoto bundle that allows Mac users to get 7 premium graphics applications for the price of one or even for free. Applications in MacGraPhoto bundle will satisfy most of imaging needs of any Mac user: image editing, applying effects, format conversion, batch processing, vector drawing, geo-tagging photos, framing them or even creating posters and postcards.

Most Mac bundles lack focus - they collect unrelated applications, and many Mac users usually need only a couple of them. MacGraPhoto bundle is focused exclusively on graphics: it is a hand-picked selection of 7 premium applications from 7 different companies. Most of these applications received Apple "Staff Pick" or Apple Design Award.

All applications participating in the bundle are full versions without any limitations:

- * Picturesque - Make images gorgeous (Original price \$30)
- * GraphicConverter - Universal genius for photo editing (Original price \$35)
- * ImageFramer - The Mac way to add frames to your pictures (Original price \$39)
- * Funtastic Photos - Makes photos amazing (Original price \$35)
- * DrawIt - Simply draw it! (Original price \$39)
- * HoudahGeo - Know where you took that photo! (Original price \$30)
- * Graphic Designer Toolbox - Computer generated graphics for designers (Original price \$43)

Pricing and Availability:

MacGraPhoto costs \$39.99 (USD), while the total retail cost of the included applications is \$251. MacGraPhoto also introduces a rewarding friend-referral program that allows users to get the bundle for free. MacGraPhoto has an affiliate program that allows websites or users to earn money for referring people to MacGraPhoto. The bundle starts on 16 November 2009 and will last for 2 weeks.

MacGraPhoto:

<http://www.macgraphoto.com/>

Media Assets:

<http://www.macgraphoto.com/MacGraPhoto-banners.zip>

Purchase :

<http://www.macgraphoto.com/buy>

MacGraPhoto Affiliate Program:

<http://dev.macgraphoto.com/affiliate>

Get MacGraPhoto for Free:

http://www.macgraphoto.com/get_it_free

Located in Ashdod, Israel, Apparent Software is a privately funded company founded in 2006

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