

## **The Escapers announces new XHTML/CSS Design application, Flux 1.0.15**

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The Escapers is proud to announce the release of Flux 1.0.15, their XHTML/CSS Design application for Mac OS X. By embracing a Drag and Drop metaphor, users may take advantage of leading web technologies to quickly and easily design, develop and maintain web standards compliant websites. Version 1.0.15 offers a plethora of useful features, including WYSIWYG editing, direct image editing manipulation, javascript actions and more.

London, United Kingdom - October 2, 2007 - The Escapers is proud to announce the release of Flux 1.0.15, their XHTML/CSS Design application for Mac OS X. By embracing a Drag and Drop metaphor, users may take advantage of leading web development technologies to quickly and easily design, develop, and maintain web standards compliant websites.

Use one of the supplied templates to get started, or easily create one from scratch. Out of the box, Flux is a full featured WYSIWYG editor, offering a plethora of useful features, including full Drag and Drop, Direct Image Editing, Javascript Actions, AJAX, Embed Quicktime Movies, Flash, and other Objects, Spotlight and iPhoto support and more.

### Main Features:

- \* Create from supplied Templates or from scratch
- \* Web Standards Compliant
- \* Full Drag and Drop Support
- \* WYSIWYG Editing
- \* Direct Image Editing with Effects
- \* Quicktime and Flash Support
- \* Integrated, Javascript Actions
- \* Spotlight Support
- \* iPhoto Support

### System Requirements:

- \* Requires Mac OS X 10.4.9 or later
- \* Universal Binary for PowerPC & Intel
- \* 49 MB Hard Drive Space
- \* Internet connection

### Pricing and Availability:

Flux 1.0.15 can now be purchased from the The Escapers web site for \$49.99 USD. This is last chance to get Flux at 49.99. Once Flux is purchased, upgrades are free until version 2.0. A full featured demo is also available for download.

### The Escapers:

<http://theescapers.com/>

### Flux:

<http://theescapers.com/flux.html>

### Direct Download Link:

<http://s3.amazonaws.com/Flux/Flux.zip>

With a commitment to providing the highest quality software, The Escapers was founded in 2005 by two brothers for the purpose of publishing personal productivity software

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G F Taylor  
Founder

[gt@theescapers.com](mailto:gt@theescapers.com)

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