

Apple Mac mini pips some very PC PC's in sust-it's Eco Energy Charts

Published on 11/27/09

UK based sust-it today announced their roundup citing Apple as among the most energy efficient computers. Apple's Mac mini has shot to the top of sust-it energy efficiency charts for computers. Having been slated by Greenpeace in 2006, when they launched their 'Green my Apple Campaign' Apple has responded by making their products more recyclable, removing toxic materials and now proving that they can make fast and energy efficiency computers too.

Gloucestershire, United Kingdom - Apple's Mac mini has shot to the top of sust-it energy efficiency charts for computers. Having been slated by Greenpeace in 2006, when they launched their 'Green my Apple Campaign' Apple has responded by making their products more recyclable, removing toxic materials and now proving that they can make fast and energy efficiency computers too.

Ross from sust-it said: "There's a staggering difference between the energy consumption of choosing the most efficient models. We've been highlighting these savings through our unique ranking system and it's great news that Apple has responded to the environmental issues, I hope other manufacturers will follow their lead".

By using sust-it's energy consumption website that ranks over 5000 electrical products by their energy efficiency, you can spot those appliances that contribute to your inflated saving products.

The sust-it site is constantly updated and contains a wide range of products from TVs to chest freezers. You can even switch between electricity tariffs so you can see what other energy providers have in-store and calculate your CO2 emissions at the same time - it even works on the iPhone instore.

Sust-it:
<http://www.sust-it.net/>

Desktop Computers ranked by energy efficiency:
http://www.sust-it.net/energy_saving.php?id=20

Home Savings:
http://www.sust-it.net/green_home_savings.php

Green my Apple Campaign:
<http://www.greenpeace.org.uk/blog/toxics/green-points-hewlett-packard-and-apple-our-latest-electronics-guide-20091001>

The sust-it website has been conceived and developed by turnround new media an independent production company, after it's proprietor Ross Lammas (48), became increasingly frustrated by the difficulty in finding the data on the energy consumption of products, whilst he was building an environmentally sustainable office and home. Copyright (C) 2009 sust-it. All Rights Reserved. Apple, and the Apple logo are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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Ross Lammas
Founder
+44(0)1242 808071

info@sust-it.net

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