

WaterField Designs Announces Cases to Protect Apple Wireless Keyboard

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WaterField Designs announces two new compact Keyboard Cases to protect Apple's new, ultra-thin, wireless keyboard. The minimalist Keyboard Sleeve safeguards just the keyboard, while the Travel Case protects the keyboard and additional laptop accessories. Both are available in six eye-catching colors. Slip the wireless keyboard into its own Sleeve or stash it in a Travel Case with other laptop gear.

San Francisco, CA - October 2007 - WaterField Designs announces two new compact Keyboard

Cases to protect Apple's new, ultra-thin, wireless keyboard. The minimalist Keyboard Sleeve safeguards just the keyboard, while the Travel Case protects the keyboard and additional laptop accessories.

The Wireless Keyboard Sleeve is cushioned with high-grade neoprene, snaps shut at the top, and comes in either Short for the ultra-thin wireless keyboard or Long for the ultra-thin wired keyboard. The Sleeve is wrapped in a water-resistant shell that is available in six eye-catching colors. A slip-resistant, rubberized base provides a sure grip.

The Keyboard Travel Case is designed to hold the wireless keyboard and other mobile laptop gear. The interior custom-fitted compartments slot the keyboard, the mouse, the power supply, and the power cord. Soft, padded lining keeps the items protected, and self-locking zippers ensure the contents don't spill out accidentally. An outside front pocket with smaller mesh separators stores additional items. Both Keyboard Cases can be stowed in a briefcase or carry-on, and can be easily retrieved when needed.

"The Keyboard Travel Case stays thin even when it's full of gear so it doesn't take up much valuable real estate in my bag," said owner Gary Waterfield. "Bags do well at carrying slender items, but poorly at carrying chunky items. That's why we design our accessory cases to remain slim."

Availability and Pricing:

The Keyboard Sleeve and Travel case will begin shipping next week from www.sfbags.com. Both are available now for pre-order.

The Keyboard Sleeve - Short (for the wireless): \$37. Dimensions: 12" x 4.8". Weight: 5 oz.

The Keyboard Sleeve - Long (for the wired): \$39. Dimensions: 17.5" x 5.2". Weight: 7 oz.

The Keyboard Travel Case: \$49. Dimensions: 12.3" x 5.3" x 1.9". Weight: 7 oz.

Each case is available in: Black, Blue, Brown, Green, Red, or Silver.

About WaterField Designs:

WaterField Designs manufactures custom-fitted, high-quality cases and bags for a full-range of laptop computers, cameras, and other digital gear. All products are manufactured to exacting standards in San Francisco. More information is available at www.sfbags.com.

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