

New ListMonger 1.5 with Backup Saves Santa's Christmas

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Illinois based Inspiretis today announced ListMonger 1.5, an update to their list making app for iPhone and iPod touch. ListMonger's new backup and restore features utilize a standard web browser and a Wi-Fi connection to facilitate communication between an iPhone or iPod touch, and a computer. This easy-to-use solution allows ListMonger's application database to be freely moved, copied, and restored between a computer and iPhone OS devices.

Mount Prospect, Illinois - Inspiretis today announced that the new, uniquely simple backup and restore features introduced in the latest version of ListMonger, a powerful and easy-to-use list-making application for iPhone and iPod touch, have saved Christmas 2009.

ListMonger's new backup and restore features utilize a standard web browser and a Wi-Fi connection to facilitate communication between an iPhone or iPod touch, and a computer. This easy-to-use solution allows ListMonger's application database to be freely moved, copied, and restored between a computer and iPhone OS devices, providing the freedom, flexibility, and security of individual app backup.

Furthermore, unlike alternative solutions, ListMonger backup does not require the additional purchase of a separate desktop application, there is no online subscription service required, no Java or freeware applications to install and fidget with, and no sending all of one's private data off to a server in some unknown developer's basement.

"We're delighted to hear from so many of our users who appreciate the flexible, uncluttered, and straight-up list-making capabilities of ListMonger," reported Inspiretis president Paul Spire. "And we're glad to receive positive early feedback for ListMonger's new backup and restore functions. But we're especially thrilled and humbled by the contact we received today from ListMonger enthusiast Santa Claus."

"Lists are critical to Santa," explained Santa, "and ListMonger is my tool of choice. The unique flagging capabilities let me easily flag those who have been nice and instantly filter out the naughty. ListMonger's toggling columns bring the information that Santa needs on-screen quickly. And unlimited, nested sublists provide total flexibility in organizing and re-arranging my lists."

"This past weekend," continued Santa, "I was reviewing my lists of all the good little boys and girls around the world, when I accidentally erased Canada. At this late hour, a mistake such as this could have dealt a devastating blow to Christmas 2009," reflected Santa, "but thankfully, the new version of ListMonger allowed me to easily restore my lists from backup, independent of iTunes' whole-device restore functionality, saving Santa's jolly red butt in the process, and rescuing children's holiday cheer around the world."

System Requirements:

iPhone or iPod touch running iPhone OS 3.0 or later. Backup and restore features require a Mac or PC computer. The computer and iPhone OS device must be connected to the same local network (iPhone OS device via Wi-Fi) with no firewall or other settings blocking communication between them. Recommended to use a current version of Safari, Firefox, or Internet Explorer.

Pricing and Availability:

ListMonger 1.5 is only \$2.99 (USD) and available worldwide exclusively through the App Store in the Productivity category.

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

ListMonger 1.5:
<http://www.inspiretis.com>

Purchase and Download:
<http://www.itunes.com/app/listmonger>

Demo Video:
<http://www.inspiretis.com/Main/Videos.html#widget6>

Screenshots:
<http://www.inspiretis.com/Main/Screenshots.html>

Located in Mount Prospect, Illinois, Inspiretis was founded in 2008 by Paul Spire expressly to develop ListMonger, in the hopes of serving iPhone-owning listaholics throughout the world. Copyright (C) 2008-2009 Inspiretis. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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