

be | daronco releases Glimpse 2.0 for iPhone - Location Aware Video

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be | daronco today announces Glimpse 2.0, an update to their location aware image capturing solution for iPhone devices. Designed specifically to leverage the iPhone's unique capabilities, Glimpse combines time lapse video with GPS location data to give users a completely new way to take and view photos. As the video plays back in the top half of the screen, the user's location will be traced on a Google map in the bottom half of the screen. Version 2.0 introduces the new Glimpse Cloud service.

Alexandria, Virginia - be | daronco today is delighted to announce Glimpse 2.0, an update to their popular location aware image capturing solution for iPhone devices. Designed specifically to leverage the iPhone's unique capabilities, Glimpse combines time lapse video with GPS location data to give users a completely new way to take and view photos.

Glimpse allows anyone to upload, manage and share their glimpses to the free Glimpse Cloud directly from the iPhone. Once uploaded, photos are converted into a time lapse video that can be easily shared via email or by posting to a facebook account. Once a glimpse is captured, users can view it in the built in glimpse viewer. As the video plays back in the top half of the screen, the user's location will be traced on a Google map in the bottom half of the screen.

Feature Highlights:

- * Comfortable and simple User Interface
- * Converts still photos to Time Lapse Video
- * Location Aware - Leverages Google Maps
- * Share Links, Email and post to Facebook

Version 2.0 introduces the free Glimpse Cloud. As simple as a couple taps, users can now upload their glimpses directly their own personal cloud and share them with friends via email or facebook, all done directly from their iPhone. Glimpse Cloud doesn't require users to create an account, or store any personal information and is completely free. The company offers a great video which describes how the service works, and encourage user feedback.

"The idea for Glimpse came from a friend's video posting on Facebook," said Blaine DaRonco, founder of be | daronco, LLC. "The video was simply his SLR pointing out the window of his car as he drove to a softball game. From that inspiration, I took the concept and added GPS location so you could watch your route on a map. The basis for the initial release came from the recently released iPhone SDK 3.1, and Glimpse logically evolved to allow users to easily share their glimpses via Glimpse Cloud. And that is what takes us to Glimpse 2.0."

Device Requirements:

- * iPhone 3.1 or later

Pricing and Availability:

Glimpse 2.0 is only \$1.99 (USD) and available worldwide exclusively through the App Store in the Photography category. Review copies are available upon request.

be | daronco:

<http://www.bedaronco.com/>

Glimpse 2.0:

<http://www.glimpsecloud.com/>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Purchase and Download:
<http://itunes.com/apps/glimpse>

Glimpse Examples:
<http://www.glimpsecloud.com/glimpses/86aed7674033bba4937d4e32fa782ac70294eb8c/index.php>

YouTube Video:
<http://www.youtube.com/watch?v=ALTvKxxwg7k>

Application Icon:
<http://www.glimpsecloud.com/images/Glimpse512x512Icon.png>

Based in historic Alexandria, Virginia, be | daronco, LLC is a small privately held company founded in 2008 by Blaine DaRonco. With a focus on innovation and creative design, be | daronco is dedicated to making high quality, useful iPhone applications that aim to make everyone's life easier or simply a little more fun. Copyright (C) 2008-2009 be | daronco, LLC. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries. Google, Google Maps, and the Google logo, are registered trademarks of Google Inc.

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