

Keyspan Ships iPod Cable for Ford's Sync Media System

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Keyspan announced its "Sync Cable for iPod", a cable that connects an iPod to the new Sync media system available in 12 models of 2008 Ford, Lincoln and Mercury vehicles. The cable works with recent generations of the iPod, including the: iPod video, iPod nano, iPod touch, etc. It also has the unique ability to connect older iPods to the Ford Sync media system. Older models of iPod that are supported include the iPod mini, the 4th generation iPod, and the iPod with color display.

Richmond, CA - October 9, 2007 - Keyspan announced its "Sync Cable for iPod", a cable that connects an iPod to the new Sync media system available in 12 models of 2008 Ford, Lincoln and Mercury vehicles. The Sync Cable for iPod is available today in the Keyspan online store at a price of \$49.

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Once the iPod is connected to the Sync media system, the iPod's content is automatically displayed on the screen of the Sync media system. The iPod can be externally controlled by the Sync media system and will charge while connected when the vehicle is running.

"The Keyspan Sync Cable for iPod provides the most universal solution for connecting iPods to the Sync media system," noted Mike Ridenhour, president at Keyspan. "It not only works with current iPods, but it also has the unique ability to support the millions of iPod minis and 4G iPods still being used by consumers in North America."

Product Page:

<http://www.keyspace.com/products/uc25/homepage.spml>

Product Specs:

<http://www.keyspace.com/products/uc25/homepage.2.specs.spml>

Product Images:

<http://www.keyspace.com/products/uc25/homepage.2.images.spml>

Purchase Link:

<http://www.keyspacestore.com/basket.aspx?culture=en-US>

RGB Image (300x300 pixel):

http://www.keyspace.com/keyspaceimages/productimages/UC25/uc25_01_r_300.jpg

CMYK Image (Hi-Res-300-DPI):

http://www.keyspace.com/keyspaceimages/productimages/UC25/uc25_01_c_hi.jpg

About Keyspan: Keyspan products provide "Connections for Your Computer." Keyspan's cards, servers, cables, and adapters offer reliable connectivity solutions for the home, school, and office.

About Sync: Designed in collaboration with Microsoft, the Sync media system is offered exclusively through Ford, Lincoln and Mercury products in North America. The Sync media

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system is available on twelve models of 2008 vehicles including: Ford Focus, Ford Fusion, Ford Edge, Ford Explorer and Explorer Sport Trac, Ford Taurus and Taurus X, Mercury Mountaineer, Mercury Sable, Mercury Milan, and Lincoln MKS and MKZ.

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