

## Toughturtle LLC Releases Free Version of their StockWatch iPhone App

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Toughturtle LLC today released StockWatch Lite 1.0, a free version of their popular investment-tracking iPhone and iPod Touch App StockWatch. StockWatch Lite is a great entry point into tracking your personal investments and getting a glimpse of the power and features of the full version of StockWatch. StockWatch Lite is the perfect App for all investors to keep an eye on their favorite stocks, track their portfolios and holdings, and much more.

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StockWatch Lite is the perfect App for all investors to keep an eye on their favorite stocks, track their portfolios and holdings, and much more. With an easy-to-use and traditional iPhone/iPod Touch user interface, you will have your investments and research tools just a few taps away.

"It made a lot of sense for Toughturtle to release a Lite version of StockWatch", said Todd Barnes, Lead Developer at Toughturtle LLC. "StockWatch remains to be a very popular financial App for the iPhone and iPod Touch. But with the fast growing marketplace of the iTunes AppStore, we really wanted to extend our reach to an audience that might want to try-before-you-buy. We are confident that the majority of StockWatch Lite users will be interested in upgrading to the full version. The amount of extra functionality and features that are in the full version of StockWatch are well worth the initial purchase price. "

With StockWatch Lite, you can track Stocks, Bonds, Mutual Funds, Futures, Options, and more from personalized and customizable Watchlists, Portfolios, and Portfolio Watchlists. StockWatch Lite also includes Intraday Charts and Detailed Symbol Information.

### Feature Highlights:

- \* Create Watchlists
- \* Create Portfolios with personalized Names, Descriptions, and Cash Amounts
- \* Add Symbols to existing Portfolios and Watchlists
- \* Add Lots to Symbols, in each Portfolio, with Quantity, PPS, Date, and Commission
- \* Get detailed and constantly updated Prices, Gains, Costs, Values
- \* Tap-to-Change buttons: Toggle between Price, Gain/Loss, Cost, and Value on Watchlist, Portfolio Watchlist, and Lot Listing
- \* Overall Portfolio Totals and Gain/Loss
- \* Date/Time regional formatting: Choose from 3 global standards
- \* Customize your default loading screen. Watchlist, Portfolio, or specific Portfolio

The full version of StockWatch has been in the iTunes AppStore for almost one and a half years and has over 17,000 users. It is still the best App to track all of your investments and current market information... no matter what type of investor you may be.

The following worldwide Exchanges are supported in StockWatch:

USA / Canada: NYSE, NASDAQ, ASE, CBT, CME, NYB, CMX, NYM, OBB, PK, TOR, VAN  
Europe: AMS, BAR, BER, BIL, CPH, DUS, EBS, FRA, GER, HAM, HAN, LSE, MAD, MCE, MIL, MUN,  
OSL, PAR, STO, STU, SWX, VIE  
Asia Pacific: ASX, BSE, CPH, HKG, JKT, KOE, KSC, NSI, NZE, SES, SHH, SHZ, TAI, TLV, TWO

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#### About StockWatch:

StockWatch was first available to iPhone and iPod Touch users as a Web App in 2007, and was re-engineered and released for the iTunes App Store in August 2008. StockWatch uses Yahoo! Finance as a data provider. Quotes are delayed, on average, 15 minutes.

#### Requirements:

- \* iPhone / iPod Touch: OS 3.0
- \* Internet connectivity

#### Pricing and Availability:

StockWatch Lite 1.0 is available worldwide for free on the Apple AppStore.

#### Toughturtle:

<http://www.toughturtle.com>

#### StockWatch Lite 1.0:

<http://stockwatch.toughturtle.com/lite>

#### Download StockWatch Lite:

<http://phobos.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=342543060&mt=8>

#### Screenshot - Main:

<http://stockwatch.toughturtle.com/lite/images/screens/Watchlist.PNG>

#### Screenshot - Details:

<http://stockwatch.toughturtle.com/lite/images/screens/Details.PNG>

#### App Icon:

[http://stockwatch.toughturtle.com/v4.04/images/icon\\_57.png](http://stockwatch.toughturtle.com/v4.04/images/icon_57.png)

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